

1. Record Nr.	UNINA9910427060103321
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Titolo	The Globalization of China's Health Industry : Industrial Policies, International Networks and Company Choices / / by Marco R. Di Tommaso, Francesca Spigarelli, Elisa Barbieri, Lauretta Rubini
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030466718 303046671X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (204 pages) : illustrations
Collana	Palgrave Studies of Internationalization in Emerging Markets, , 2662-1193
Disciplina	362.10951 650
Soggetti	International business enterprises Health services administration International Business Health Care Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. On Health Production and Demand. And why an effective Health Industry is vital for China (and the rest of the world) -- 2. The rise of China as a global player in the healthcare industry -- 3. Government planning and policy for health industry -- 4. The globalization of the industry: Chinese inward and outward FDIs -- 5. Innovation and research excellence: China in the International scientific scenario -- 6. Challenges for the future and the role of Industrial Policy.
Sommario/riassunto	This book explores the ongoing transition of China's economy by examining how its healthcare industry is growing and changing. The coronavirus pandemic has reinforced one of the authors' key points: in our complex, fragile, and interconnected societies, the production of health is a vital strategic 'industry'. The case of China is particularly salient, because of its economic and geopolitical significance, and the scale of the healthcare challenge it has faced. Adopting a multi-level perspective, the authors examine the entrepreneurial role of the

Chinese government as it seeks to strengthen the competitiveness of domestic firms. They analyze the strategies employed to improve China's technology and capacity for innovation, and discuss China's strategies and policies to ensure knowledge acquisition and creation in the long-term, with particular reference to international scientific collaborations. This book is a must-read for students, researchers, and policymakers interested in the prospects and challenges posed by the growth of the Chinese healthcare industry and its global impact. .

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