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Titolo	Business ethics and the Bhagavad Gita : cost of unethical acts: directions of the Dharmatman for ethical leadership // Subba Rao Pulapa
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ISBN	3-030-45630-7
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Descrizione fisica	1 online resource (XIII, 253 p. 4 illus., 2 illus. in color.)
Collana	Management, change, strategy and positive leadership, , 2662-3080
Disciplina	294.5924
Soggetti	Business ethics - Religious aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Business Ethics: An Introduction -- Chapter 2. Greed and Attachment- Case of Satyam Computers Limited -- Chapter 3. Are Executives Trustees or Tricksters: Case of Enron and Others -- Chapter 4. Failure to Perform Assigned Acts: Cases of Nestlé and Others -- Chapter 5. Creator of Human Capital or Capital from Humans?: Education Sector -- Chapter 6. Humans Vs Business: Medical and Health Sector -- Chapter 7. Ethical Dichotomy: NGOs Sector -- Chapter 8. Humanitarian Preference Vs. Economic Power: Retail Sector -- Chapter 9. Epilogue-Ethical Leadership.
Sommario/riassunto	The author of this book asserts that an absence of ethical leadership and unethical practices were the reasons for major global business scandals such as Enron, Satyam, Lehman Brothers, and WorldCom. This book analyses the causes for these unethical activities and interprets important verses from The Bhagavad Gita to show business executives and leaders how to lead ethically for the greater good of all stakeholders and society. As a remedy to avoid future scandals, the author points to several ethical directions, and the principle of Dharma, mentioned in The Bhagavad Gita by Lord Krishna, a major deity in Hinduism, who is considered Dharmtman (one who imbibes the Dharma). Written in conversation style using an executive education scenario, this book examines real world cases in various sectors like education, medical, non-government organizations (NGOs) and retail

using the directions of the Dharmtman.

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