

1. Record Nr.	UNINA9910427048003321
Autore	Isomura Kazuhito
Titolo	Organization theory by Chester Barnard : an introduction / / Kazuhito Isomura
Pubbl/distr/stampa	Gateway East, Singapore : , : Springer, , [2020] Â©2020
ISBN	981-15-9206-3
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XI, 95 p. 25 illus., 7 illus. in color.)
Collana	SpringerBriefs in business
Disciplina	302.3501
Soggetti	Industrial organization - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	-Chapter 1: Introduction -- Chapter 2: The theory of cooperative system -- Chapter 3: The theory of formal organization -- Chapter 4: The theory of complex formal organization -- Chapter 5: The theory of informal organization -- Chapter 6: The theory of lateral and scaler organization -- Chapter 7: The theory of status system -- Chapter 8: Conclusion. .
Sommario/riassunto	This book helps undergraduate and graduate students understand Chester Barnard's organization theory. Barnard's book The Functions of the Executive is a classic that, along with Herbert Simon's Administrative Behavior, is often considered to be essential reading for management students. However, it is well known to be difficult and abstract. Offering a systematic overview, this book provides an excellent introduction to Barnard's organization theory. Chester Barnard's concept of formal organization is often cited as a definitive opus on the subject of organization. However, he provided other concepts of organization, such as cooperative systems, complex formal organizations, and informal organizations. In his second book, Organization and Management, he added two more concepts, lateral organizations and status systems, allowing researchers to gain a better understanding of how Barnard developed his organization theory after his first publication. Barnard was a successful practitioner as well as a theorist, and his organization theory is full of practical insights gained from managing various types of organizations, including NGOs and

NPOs. This book discusses how Barnard's organization theory can be applied to business practices in the context of exploring a new style of management, and provides suggestions for business people seeking innovations for their own organizations.
