

1. Record Nr.	UNINA9910427044703321
Autore	Pettinger Richard
Titolo	The socio-economic foundations of sustainable business : managing in the fourth industrial revolution // Richard Pettinger
Pubbl/distr/stampa	Cham, Switzerland : , : Palgrave Macmillan, , [2020] ©2020
ISBN	3-030-39274-0
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XXIII, 130 p. 3 illus., 1 illus. in color.)
Collana	Palgrave pivot
Disciplina	306
Soggetti	Industrial management - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Business and Society -- Chapter 3: The Environment -- Chapter 4: Sustainability -- Chapter 5: Products and Services -- Chapter 6: Technology Policies -- Chapter 7: The Value of Technology development -- Chapter 8: Key Technological Developments -- Chapter 9: Smart and Lean -- Chapter 10: Social Media -- Chapter 11: Conclusion.
Sommario/riassunto	This book brings together key aspects of contemporary organisations with regard to the socio-economic foundations of sustainable business. We are now in the middle of the Fourth Industrial Revolution; an unprecedented development in technology and society, driven by social, political and economic demands. The Fourth Industrial Revolution is affecting business, but also has social consequences, as can be seen in the present and evolving patterns of economic activity. In turn, these consequences influence and create crucial and central issues regarding value, sustainability, security and assurance – aspects required and demanded by all areas of society. Based on work assessing the US and UK business sectors, including research conducted at the UCL in conjunction with such diverse organisations as the Bank of England, Google, Facebook and the Antwerp Diamond Exchange, this book addresses the key issues and challenges involved in integrating real and virtual environments. In addition, it uses case studies to illustrate the academic theory, blending industry and scholarly literature. Written by an expert in his field, this book delivers

a realistic, practical and academically sound foundation for business, management and organisation studies, while also providing an interdisciplinary view on a transforming society, incorporating technology, IT, economics and sociology.

---