

1. Record Nr.	UNINA9910427043003321
Titolo	Passion and Entrepreneurship : Contemporary Perspectives and New Avenues for Research // edited by Enrico Baraldi, Simone Guercini, Marcus Lindahl, Andrea Perna
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030479336 3030479331
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (250 pages)
Disciplina	658.11 650
Soggetti	Entrepreneurship New business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Discovering passion through entrepreneurial stories: emerging features from a content analysis -- 3. The role of passion(s) in entrepreneurial team evolution -- 4. Beyond "entrepreneurial passion": Are there other deeper forms of passion driving entrepreneurs -- 5. 'It's not fair!': Game and Affective Communities of Entrepreneurship -- 6. Passion, expert knowledge and community entrepreneurship -- 7. The key role of entrepreneurial passion and innovation motivation in social entrepreneurship: the OTS benefit company -- 8. Follow your passion. Passion and resilience in the surfing industry: The entrepreneurial case of Roberto Ricci Designs.
Sommario/riassunto	Providing new perspectives on the interface between passion and entrepreneurship, this book recognizes that entrepreneurship is not just based on the search for profit. Instead, the entrepreneurial experience incorporates more complex processes, often based on less rational behavior motivated by reasons other than revenue. 'Passion' refers both to emotional elements that may fuel an entrepreneurial effort as well as something that feeds the business. The book challenges established views and shows the complexity of the link between passion and entrepreneurship. The authors discuss the main

implications for businesses, and explore how passion at the individual and community level influences entrepreneurial efforts. Offering case studies from multiple sectors alongside conceptual frameworks, this edited volume is a useful tool for scholars, practitioners, and policymakers working on entrepreneurship.

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