

1. Record Nr.	UNINA9910427042603321
Titolo	Entrepreneurial Universities : Creating Institutional Innovation in Times of Turbulence / / edited by Sola Adesola, Surja Datta
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030480134 3030480135
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XIX, 200 p. 8 illus.)
Disciplina	378.1035 650
Soggetti	Entrepreneurship New business enterprises Industries Management Business Management science Education, Higher International business enterprises Business and Management Higher Education International Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction to Entrepreneurial Universities: Creating Institutional Innovation in Times of Turbulence -- 2. The Status of Innovation in Africa's Development Strategy: Where should Science and Technology Fit in? -- 3. Commercialisation of Science at British Universities -- 4. Research, policy and practice in knowledge transfer: towards an all-inclusive approach -- 5. Spin-off Strategy and Technology Transfer Office: Cases in Sweden -- 6. Entrepreneurial Universities: A Case Study of the Pan-Atlantic University, Lagos, Nigeria -- 7. Revisiting the New Entrepreneurial University: in Times of Uncertainty -- 8.

Sommario/riassunto

This book explores the idea of the 'Entrepreneurial University' within the institutional environment that focuses on the production, dissemination, and exploitation of knowledge. Keeping its gaze firmly on the constitutive elements of the knowledge-based institutional environment - the key actors and their interactions - the book makes important theoretical and empirical contributions to the burgeoning literature on academic entrepreneurship. The contributing chapters in the book draw insights from a range of disciplines including history, institutional and evolutionary economics, strategic management, entrepreneurship, and innovation studies to explore how institutions can create new business opportunities in turbulent times. This interdisciplinary approach has generated a rich and diverse set of insights on the idea of Entrepreneurial Universities for students, researchers, practitioners and policymakers interested in innovation and technology studies, entrepreneurship, and knowledge management.