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Nota di contenuto	1. Introduction; Angela Smith -- Part I - 2. Female Role Models in a Male-dominated Workplace — Do We Still Need Them Today?; Stephanie Atkinson. - 3. "Oh, It's Actually Quite Nice Up Here': Reflections on Prejudice, Partiality and Division and Moral Challenges to inclusivity Created by Class, Gender and Region; Bridget Cooper -- 4. Prisoners of Inclusivity: Perspective on Spirituality, Humanism and Place; Juila Janfeshai Nobari and Paul-Alan Armstrong -- 5. A Critical Analysis of Masculinity During Mentoring in Contemporary Schools; Kim Gilligan. - 6. Understanding Gender Categorisation in a Binary Society; Katie Ward. - Part 2. - 7. "Enough of this PC-crazed Nonsense": The Backlash Against Gender Equality as Personified by Emma Watson; Angela Smith -- 8. Social Reform, Gender and Women in Saudi Arabia; Wjoud Almandani. - 9. "Straight Man Cancer": The Discursive Representation and Backlash of Sexism on China's Internet; Wu,

Xiaoping -- 10. Gender and Media Representation: Politics and the 'Double Bind'; Fiona McKay. - 11. Smart, Casual, Unisex: Can Fashion and Clothing be Intersectional?; Janet Pearson. - 12. What Next? Some Concluding Thoughts; Angela Smith. .

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## Sommario/riassunto

This edited collection explores issues of gender equality in the global context. Campaigns to achieve gender equality throughout the twentieth century brought about huge changes in westernised countries. In particular, the achievements of second-wave feminism with regards to gender and sexual equality benefit many people today. The famous 'seven demands' of the second-wave movement form the basis of the chapters of this book, probing the advances made legally, socially and culturally. Contributors to this collection acknowledge the advances brought about by the second-wave movement, but highlight the work which still needs to be done in the twenty-first century, including the changes in society that have resulted in shifts in masculinity. Gender Equality in Changing Times is divided into two parts, following an overview of theoretical debates and social contexts that lead us to the current period of gender and sexual relations. Part One looks at gender equality by exploring the 'experience' of being part of a group where gender boundaries still exist, drawing on auto-ethnographies of those in key groups that are central to this debate, as well as interviews with members of such groups. Part Two investigates wider representations of these groups, offering an insight into the geopolitical world of gender relations in Saudi Arabia and China. Ultimately, this collection shows how much has been achieved, yet how far is also left to go. Students and scholars across a range of disciplines, including gender studies, history, education, sociology, media studies, politics, business studies, cultural studies and English literature and linguistics, will find this book of interest.

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