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Nota di contenuto	1. The C-Word (Cheater): Infidelity as the Ultimate Threat -- 2. Researcher Seeks Cheating Husbands: Recruiting a Closeted pPopulation -- 3. "Men need their egos pumped up regularly": Primary Partnerships Sow the Seeds of Men's Doubt -- 4. "We need a witness to our lives": Outside Partners as Outsourced Relational Managers -- 5. "If I was a good enough man, she'd be jumping on top of me, right?": Marital Beds Breed Self-Doubt -- 6. "I seek a partner who actually wants me to make up for lost time": The Girlfriend Experience in Outside Partnerships Helps Reduce FOMO -- 7. "Guys who suck in bed are the butt of jokes": The Pressure to Perform -- 8. "It's my job to make her orgasm": Women's Orgasm Provision as Responsibility and Special Skill -- 9. So, What Does all of this Mean Anyway?: Making Sense of Men's Participation in Infidelity.
Sommario/riassunto	This book analyzes men's experiences and perceptions regarding their participation in infidelity and offers a glimpse into the inner workings of their most intimate relationships, as well as the ways men negotiate marriages that fall short of their expectations. Using a sample collected from the online dating service Ashley Madison, this book finds that contrary to gendered social scripts, the men in this study described motivations for outside partnerships that were not rooted in the desire for sexual pleasure or variety. Rather, men described those

relationships as an outlet to soothe their bruised egos, receive attention and validation from a romantic partner, and to fight their feelings of emasculation. These infidelities thus provide support and praise, and aid in the processing of complex emotions. This in-depth analysis provides a unique insight into men's experiences of sexuality and masculinity, and will be of keen interest to those seeking to understand male infidelity from a sociological perspective, across gender studies, psychology, counselling, and beyond.
