1. Record Nr. UNINA9910426044503321 Autore Campagnolo Gian Marco <1977-> Titolo Social data science xennials: between analogue and digital social research / / Gian Marco Campagnolo Pubbl/distr/stampa Cham, Switzerland: ,: Springer: ,: Palgrave Macmillan, , [2020] ©2020 **ISBN** 3-030-60358-X Edizione [1st ed. 2020.] Descrizione fisica 1 online resource (IX, 106 p. 3 illus., 2 illus. in color.) Disciplina 621.382 Digital communications - Social aspects - Research Soggetti Digital communications - Data processing Technological innovations - Research Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Chapter 1 – Social Data Science Xennials -- Chapter 2 – Phenomenological Extensions -- Chapter 3 - The Analogue Mapping --Chapter 4 – Participative Epistemology -- Chapter 5 – Ethnography as Data Science. Sommario/riassunto This book explores the tension between analogue and digital as part of an evolving research programme and focuses on the sequencing of methods within it. The book will be an invaluable reference for scholars who routinely engage in critical sociological analysis of the digital workplace and find it easier to treat the digital as an object of study. It describes how the transformations taking place in the 10-year arc of a career spent doing fieldwork in the IT sector led the author to progressively embrace new forms of data and methods. In a time where sociological imagination takes the shape of whatever new phenomenon can be studied by transactional data and machine learning methods, it

is a reminder that longstanding engagement with a particular field of practice is the basis of empirical social science expertise. Gian Marco Campagnolo researches in the field of the social study of data science. He is Lecturer in Science, Technology and Innovation Studies at the University of Edinburgh and Faculty Fellow at the Alan Turing Institute,

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