

1. Record Nr.	UNINA9910424947103321
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Titolo	Global History with Chinese Characteristics : Autocratic States along the Silk Road in the Decline of the Spanish and Qing Empires 1680-1796 / by Manuel Perez-Garcia
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9789811578656 9811578656
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XXXV, 244 p. 35 illus., 15 illus. in color.)
Collana	Palgrave Studies in Comparative Global History, , 2662-7973
Classificazione	BUS023000HIS008000HIS010000
Disciplina	951
Soggetti	China - History Europe - History - 1492- Economic history History of China History of Early Modern Europe Economic History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: The Implementation of the New Global History in China -- The "Global History Paradox" in China: Sinocentred Approaches along the Silk Road -- The Mandate of Heaven, the Rule of the Emperor: Self-sufficiency of the Middle-Kingdom -- Silver, Rogues, and Trade Networks: Sangleys and Manila Galleons connecting the Spanish Empire and Qing China -- Conclusions.
Sommario/riassunto	This open access book examines perceptions and dialogues between China and Europe by analysing strategic geopolitical sites which fostered commerce, consumption and socioeconomic networks between China and Europe through a particular case study: Macau, connecting with South China, and Marseille in Mediterranean Europe from 1680 to 1800. How did foreign merchant networks and trans national communities of Macau and Marseille operate during the eighteenth century and contribute to somehow transfer respectively European and Chinese sociocultural habits and forms in local

population? What was the degree and channels of consumption of European goods in China and Chinese goods in Europe? Through these questions the book explores the bilateral SinoEuropean trade relations and considers how the transnational dimension of exotic commodities changed tastes by creating a new type of global consumerism.
