

1. Record Nr.	UNINA9910822714703321
Autore	Kilgour Frederick G. <1914-2006, >
Titolo	The evolution of the book / / Frederick G. Kilgour
Pubbl/distr/stampa	New York, New York ; ; Oxford, [England] : , : Oxford University Press, , 1998 ©1998
ISBN	0-19-771292-4 0-19-028365-3 1-280-47115-8 9786610471157 1-4237-5991-5 0-19-535336-6 1-60256-261-X
Descrizione fisica	1 online resource (189 p.)
Disciplina	002/.09
Soggetti	Books - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references (pages 161-172) and index.
Nota di contenuto	Contents; 1. Dynamics of the Book; 2. Incunables on Clay; 3. Papyrus Rolls; 4. The Greco-Roman World; 5. The Codex, 100-700; 6. Islam, 622-1300; 7. Western Christendom, 600-1400; 8. Printing, 1400-1800; 9. Power Revolution, 1800-1840; 10. Climax of Books Printed from Cast Type, 1840-1940; 11. Computer-Driven Book Production; 12. The Electronic Book; Notes; Index; A; B; C; D; E; F; G; H; I; K; L; M; N; O; P; Q; R; S; T; U; W; X; Z
Sommario/riassunto	This study is a concise history of the book in all its forms, starting from the very beginning with the invention of writing and concluding at the present time with the electronic revolution and what it may hold for the future.

2. Record Nr.	UNINA9910424609403321
Autore	Sorrentino Carlo
Titolo	Comunicare l'Università Di Firenze : Percorsi, Sperimentazioni e Prospettive
Pubbl/distr/stampa	Firenze University Press, 2014 Firenze : , : Firenze University Press, , 2014 ©2014
Edizione	[1st ed.]
Descrizione fisica	1 electronic resource (170 p.)
Collana	Proceedings e report
Disciplina	378.111
Soggetti	College administrators
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The volume presents the main results of the first two years of activity of the Laboratorio di comunicazione (Communication Laboratory) of the University of Florence, which brings together knowledge, skills and professionalisms operating within the Florentine University on the themes of institutional communication. Six contributions resulting from as many research paths, coordinated by Gaetano Aiello, Marco Biffi, Simone Guercini, Giuseppe Lotti, Saverio Mecca, Carlo Sorrentino and Luca Toschi, aimed at analysing the institutional identity of the University, its reputation in the various <i>stakeholders</i>, the paths of defining a clear coordinated image, the appropriateness of the language used.