

1. Record Nr.	UNINA9910422642903321
Autore	Saunders Rebecca <1961->
Titolo	Bodies of Work : The Labour of Sex in the Digital Age // by Rebecca Saunders
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9783030490164 3030490165
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (VIII, 328 p.)
Collana	Dynamics of Virtual Work, , 2947-9304
Disciplina	791.436538 300
Soggetti	Economics - Sociological aspects Industrial sociology Mass media Human body - Social aspects Social sciences Sex Economic Sociology Sociology of Work Media Sociology Sociology of the Body Society Gender Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- Part I. Digital Labour and the Porn User -- 2. Digital Excess and the Labour of Looking -- 3. Sexual Datafication -- Part II. Material Labour and Contemporary Pornography -- 4. Sex is Hard Work -- 5. The Labour of Visibility -- 6. Violent Pornography and the 'Frenzy' of Labour. - Part III. Pornography and Anti-Capitalism -- 7. 'It's Like Being Paid to Fuck My Girlfriend': Alternative Pornographies and Unalienated Labour -- 8. Interventionist Pornography -- Epilogue.
Sommario/riassunto	This book is a timely and innovative exploration of the vital relationship

between sex and capitalism in the digital age. It provides a lively, provocative analysis of how specifically digital forms of capitalist accumulation and labour shape and discipline the contemporary sexual body. Rebecca Saunders focuses on pornography in order to investigate the impact of digital forms of capitalism on contemporary sexuality and reveals the centrality of pornography to the digital attention economy, affective economics, the information economy, the creative industries and neoliberalism. Saunders uncovers a fundamental shift in the aesthetics and meaning of pornographic film, from a genre concerned with representing sexual pleasure to one that has become focused on representing sex as labour. Contemporary pornographic film is therefore read as a sign and symptom of how digital forms of capitalism regulate the twenty-first century sexual body through digital interfaces and technologies. *Bodies of Work* analyses major porn studios, dominant streaming platforms, significant directors and performers and queer and alternative pornographies, and presents new and significant concepts such as sexual datafication, the labour of visibility and interventionist pornography. Discussing pornographic film, sexuality, digital culture, labour and capitalism, this book will be of interest to students and scholars across gender studies, media and cultural studies, digital humanities and economics. .

---