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Nota di contenuto	Chapter 1 – Measuring the Business Value of IT -- Chapter 2 – Measuring the Business Value of Infrastructure Migration to the Cloud.- Chapter 3 - The SaaS Payoff: Measuring the Business Value of Provisioning Software-as-a-Service Technologies Chapter 4 – Cloud service brokerage: Exploring characteristics and benefits of B2B cloud application marketplaces -- Chapter 5 – Economic Models for Federated Clouds: An Extension of Cost Models for Cloud Deployments -- Chapter 6 – Value creation and power asymmetries in digital ecosystems: A study of a cloud gaming provider -- Chapter 7 - Measuring the Business Value of Cloud Computing: Emerging Paradigms and Future Directions for Research.
Sommario/riassunto	The importance of demonstrating the value achieved from IT

investments is long established in the Computer Science (CS) and Information Systems (IS) literature. However, emerging technologies such as the ever-changing complex area of cloud computing present new challenges and opportunities for demonstrating how IT investments lead to business value. Recent reviews of extant literature highlights the need for multi-disciplinary research. This research should explore and further develops the conceptualization of value in cloud computing research. In addition, there is a need for research which investigates how IT value manifests itself across the chain of service provision and in inter-organizational scenarios. This open access book will review the state of the art from an IS, Computer Science and Accounting perspective, will introduce and discuss the main techniques for measuring business value for cloud computing in a variety of scenarios, and illustrate these with mini-case studies.
