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Cover -- Title -- Copyright -- Contents -- Preface -- Chapter 1: Government-Business Relationships in Global Competition -- The Automobile Industry -- Perspectives on Government-Business Relationships -- The Domestic Perspective -- The Japan Perspective -- Conclusion -- Chapter 2: The Industry's Early Years -- Origins -- The Meiji Era -- The Early Entrepreneurs -- The Military Subsidy Program -- The Arrival of Ford and General Motors -- Impact of the Early Era -- Government Intervention -- Economic and Political Context -- The "Isuzu" Standardized Car -- The Emergence of Toyota and Nissan -- The Automobile Manufacturing Law -- Summary -- Wartime Controls -- Conclusion -- Chapter 3: Turmoil and Reconstruction -- Postwar Situation -- The Automobile Industry's Status -- Early Reorganization -- SCAP Automobile Policy -- Early Government Support -- MCFs Five-Year Plan -- The Reconstruction Finance Bank -- Hard Times -- The Dodge Line -- The Toyota Reorganization -- The Korean War Boom -- Conclusion -- Chapter 4: A Consensus Formed -- Introduction -- Three Challenges -- Domestic Opposition -- The Import Problem -- Foreign Capital -- Policy Actions To Support Passenger Car Development -- Protective Measures -- Developmental Measures -- Conclusion -- Chapter 5: Consolidation and Expansion -- Introduction -- Creating Domestic Demand -- The People's Car Project -- Other Public Policies -- Automotive Parts Industry Promotion -- The Industry's Early Development -- Technology Tieups -- Operation Roll-Up -- Machinery Promotion Act -- Parts Company Mergers -- Conclusion -- Chapter 6: Internationalization -- Introduction -- Arrangements for Liberalization -- Reorganization Plans -- The Selection -- The Three Group Concept -- Industry Reaction -- Special Measures Law for the Promotion of Designated Industries -- Preparation for Capital Liberalization. The Merger Movement -- The U.S.-Japan Negotiations -- Conclusion -- Chapter 7: Competitiveness Achieved -- The Final Transition -- Foreign Capital Tieups -- The Mazda Bailout -- Emission Control -- The Export Takeoff -- Export Promotion -- Export Tension -- Development of the Automobile Issue -- The Voluntary Export Restraint Agreement -- Impact of the Restraints -- Conclusion -- Chapter 8: Conclusion -- The Factors -- Cultural and Historical Lessons -- Administrative Rules -- Competitiveness -- Economic Importance -- Summary -- Competitive Implications -- Policy Implications -- Conclusion -- Bibliography -- Index.

Despite the economic and political importance of the U.S.-Japan relationship and the extensive attention paid to automotive trade, few American scholars or policy makers are familiar with the history of Japanese government-business relations, either generally or for specific industries such as passenger cars.