1. Record Nr. UNINA9910418318303321

Autore	Wittmann Robert <1979->
Titolo	Strategisch konsistente Gestaltung junger, wachstumsorientierter Industrieunternehmen / / Robert Wittmann
Pubbl/distr/stampa	Berlin/Germany, : Logos Verlag Berlin, 2019 Berlin, Germany : , : Logos Verlag Berlin GmbH, , [2019] ©2019
Descrizione fisica	1 online resource (VIII, 225 pages) : illustrations; digital file(s)
Disciplina	658.4
Soggetti	Education
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Die zentralen Stellgrößen im Rahmen der strategischen Unternehmensplanung sind die Produkt-Markt-Strategie, die Technologiestrategie, die Organisationsstruktur und die Unternehmenskultur. Jeder dieser vier strategischen Aktionsparameter verfügt über alternative Ausprägungen. Das Ziel der strategischen Unternehmensführung muss es sein, diese Ausprägungen sowohl untereinander (Konsistenz) als auch mit der Unternehmensumwelt (Kongruenz) in Einklang zu bringen. Solche widerspruchsfreien Konfigurationen werden auch "Gestalten" genannt und sind die Grundlage einer effektiven Gesamtunternehmensstrategie. Robert Wittmann entwickelt einen Entscheidungsrahmen, der als praktische Gestaltungshilfe für die strategische Unternehmensführung dienen soll. Die Konzentration auf Industrieunternehmen am Anfang ihres Lebenszyklus bietet dabei die Möglichkeit, die Gesamtunternehmensbetrachtung beizubehalten und zugleich ausreichend konkrete Erkenntnisse zu sammeln. Zu diesem Zweck werden zunächst die alternativen idealtypischen Ausprägungen der vier strategischen Aktionsparameter herausgearbeitet. Im Anschluss separiert der Autor sukzessive die konsistenten von den inkonsistenten (Teil-)Konfigurationen unter Berücksichtigung des Zielkonflikts

		zwischen Effizienz und Flexibilität. Vor dem Hintergrund des interdependenten Charakters des Planungsproblems unterbreitet er außerdem einen begründeten Vorschlag zur Planungsreihenfolge der vier strategischen Aktionsparameter in praktischen Planungssituationen.

2.	Record Nr.	UNINA9910144493403321
	Titolo	Annual report of the Director-General / / Department of Transport
	Pubbl/distr/stampa	[Brisbane, : The Dept., 1990]-
	Descrizione fisica	1 online resource
	Disciplina	354.9430087/71/06
	Soggetti	Transportation - Australia - Queensland Transportation Periodicals. Queensland
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Periodico

3. Record Nr. UNINA9910139211803321

Autore	Davey M. R (Michael Raymond), <1944->
Titolo	Plant cell culture : essential methods / / Michael R. Davey and Paul Anthony
Pubbl/distr/stampa	Chichester, West Sussex, UK ; ; Hoboken, NJ, : Wiley-Blackwell, c2010
ISBN	9786612689130 9781282689138 1282689134 9780470686522 0470686529 9780470686515 0470686510
Edizione	[1st ed.]
Descrizione fisica	1 online resource (359 p.)
Classificazione	WC 5102 WN 5200
Altri autori (Persone)	AnthonyPaul
Disciplina	571.6/382
Soggetti	Plant cell culture Plant tissue culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Plant Cell Culture; Contents; Preface; Contributors; 1 Plant Micropropagation; 1.1 Introduction; 1.2 Methods and approaches; 1.2.1 Explants and their surface disinfection; 1.2.2 Culture media and their preparation; 1.2.3 Stages of micropropagation; 1.2.4 Techniques of micropropagation; 1.3 Troubleshooting; References; 2 Thin Cell Layers: The Technique; 2.1 Introduction; 2.2 Methods and approaches; 2.2.1 TCL; 2.2.2 Choice of material: Cymbidium hybrid; 2.3 Troubleshooting; 2.3.1 General comments; References; 3 Plant Regeneration - Somatic Embryogenesis; 3.1 Introduction 3.2 Methods and approaches3.2.1 Selection of the cultivar and type of explant; 3.2.2 Culture media; 3.2.3 Preparation of culture media; 3.2.4 Sterilization of tissues and sterile technique; 3.2.5 Culture and growth of tissue; 3.2.6 Culture and induction of somatic embryos; 3.2.7 Embryo development; 3.2.8 Transfer to soil - the final stage of regeneration; 3.3 Troubleshooting; References; 4 Haploid Plants; 4.1

Introduction; 4.2 Methods and approaches; 4.2.1 Androgenesis; 4.2.2 Diploidization; 4.3 Troubleshooting; References; 5 Embryo Rescue; 5.1 Introduction; 5.2 Methods and approaches
5.2.1 Identification of the time and type of barrier in hybridization5.2.2 Isolation of plant material after fertilization; 5.2.3 Culture conditions and media; 5.2.4 Confirmation of hybridity and ploidy; 5.2.5 Conditions for regeneration of embryos to plants; 5.3 Troubleshooting; References; 6 In vitro Flowering and Seed Set: Acceleration of Generation Cycles; 6.1 Introduction; 6.2 Methods and approaches; 6.2.1 Protein legumes [7]; 6.2.2 Arabidopsis thaliana [13]; 6.3 Troubleshooting; References; 7 Induced Mutagenesis in Plants Using Physical and Chemical Agents; 7.1 Introduction
7.2 Methods and approaches7.2.1 Determination of the optimal doses of mutagens for inducing mutations; 7.3 Troubleshooting; 7.3.1 Factors influencing the outcome of mutagenesis using chemical mutagens; 7.3.2 Factors influencing the outcome of mutagenesis using physical mutagens; 7.3.3 Facts about induced mutations; References; 8 Cryopreservation of Plant Germplasm; 8.1 Introduction; 8.2 Methods and approaches; 8.2.1 Main principles; 8.2.2 Slow (two-step) freezing; 8.2.3 Vitrification; 8.2.4 Encapsulation-dehydration; 8.2.5 DMSO droplet freezing; 8.2.6 Combined methods
8.2.7 Freezing of cold-hardened buds8.2.8 Freezing of orthodox seeds; 8.2.9 Freezing of pollen and spores; 8.3 Troubleshooting; References; 9 Plant Protoplasts: Isolation, Culture and Plant Regeneration; 9.1 Introduction; 9.2 Methods and approaches; 9.2.1 Protoplast isolation; 9.2.2 Protoplast culture; 9.3 Troubleshooting; References; 10 Protoplast Fusion Technology - Somatic Hybridization and Cybridization; 10.1 Introduction; 10.2 General applications of somatic hybridization; 10.3 Methods and approaches; 10.4 Troubleshooting; References; 11 Genetic Transformation - Agrobacterium
11.1 Introduction

Sommario/riassunto

The ability to culture cells is fundamental for mass propagation and as a baseline for the genetic manipulation of plant nuclei and organelles. The introduction to Plant Cell Culture: Essential Methods provides a general background to plant cell culture, including basic principles, technologies and laboratory practices that underpin the more detailed techniques described in subsequent chapters. Whilst each chapter provides a background to the topic area and methodology, a crucial aspect is the provision of detailed protocols with emphasis on trouble shooting, describing common pr