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Titolo	English-medium instruction and the internationalization of universities // Hugo Bowles, Amanda C. Murphy, editors
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Disciplina	428.0071
Soggetti	English language - Study and teaching (Higher) - Foreign speakers Education, Higher
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: EMI and Internationalization - An Overview (Hugo Bowles and Amanda C. Murphy) -- Chapter 2: EMI Challenges in Japan's Internationalization of Higher Education (Ikuya Aizawa and Jim McKinley) -- Chapter 3: Resistance to EMI in the Netherlands (René Gabriëls and Robert Wilkinson) -- Chapter 4: The Challenges of Internationalization in EMI Tertiary Education in Ethiopia (Amanda C. Murphy and Misganaw Solomon) -- Chapter 5: The Role of English in Higher Education Internationalization - Language Ideologies on EMI Programmes in China (Ying Wang) -- Chapter 6: Using English for Interaction in the EMI Classroom - Experiences and Challenges at a Malaysian Public University (Jagdish Kaur) -- Chapter 7: In Search of Internationalization - Changing Conceptions of EMI Among Mexican University Instructors (Christopher Worthman) -- Chapter 8: Language Usage and Learning Communities in the Informal Curriculum - the Student as Protagonist in EMI? (Kevin Haines, Monique Kroese and Diandian Guo) -- Chapter 9: It Does Not Happen by Osmosis - Creating an Internationalized Learning Opportunity for all Students Requires Careful Consideration and Specific Action (Karen M. Lauridsen) -- Chapter 10: EMI Students' "International Coexistence" at One Italian University (Francesca Costa and Cristina Mariotti) -- Chapter 11: Beyond English-Medium Education - from Internationalization to Sustainable Education (Jennifer Valcke).

Sommario/riassunto

This edited book examines English-Medium Instruction (EMI) language policy and practice in higher education around the world, highlighting how English language usage affects the internationalization of universities, the way that disciplines are taught and learned, and questioning whether internationalization through EMI achieves the values of global citizenship and inclusivity/diversity to which it aspires. Written by experts in the field, the book includes data-based research from universities around the globe, with three chapters on Asia and the Far East (Malaysia, Japan and China), four on Europe (Denmark, the Netherlands and Italy) and one each on Africa (Ethiopia) and Central America (Mexico). Sources include policy documents, questionnaire surveys, focus groups and semi-structured interviews involving university policymakers, lecturers, students, and administrative staff. This book will be of interest to students and scholars of language and education policy, internationalization and applied linguistics, particularly English-Medium Instruction (EMI), academic English and English as a Lingua Franca (ELF). Hugo Bowles is Professor of English Language at the University of Foggia, Italy. Amanda C. Murphy is Professor of English Language at Università Cattolica del Sacro Cuore, Italy.

2. Record Nr.	UNISA996209299703316
Titolo	Revista ibero-americana de estratégia
Pubbl/distr/stampa	[São Paulo], : Universidade Nove de Julho
Soggetti	Strategic planning Management Periodicals.
Lingua di pubblicazione	Portoghese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Refereed/Peer-reviewed
Sommario/riassunto	"Mission: To serve as a vehicle for dissemination of theoretical and applied research in the strategy area broadly defined to include that study of strategy across organizations, nations, markets, and in society in general."--English Focus and scope page.