

1. Record Nr.	UNINA9910254755703321
Autore	Bartle Richard A
Titolo	MMOs from the Inside Out : The History, Design, Fun, and Art of Massively-multiplayer Online Role-playing Games // by Richard A. Bartle
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2016
ISBN	9781484217245 1484217241
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (742 p.)
Disciplina	004
Soggetti	Computer games—Programming Computer science Application software Game Development Computer Science, general Information Systems Applications (incl. Internet)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. On History -- 2. On Design -- 3. On Fun -- 4. On Art.
Sommario/riassunto	This is an astonishing collection of ideas, information, and instruction from one of the true pioneers of Massively-Multiplayer Online Role-Playing Games. MMOs from the Inside Out: The History, Design, Fun, and Art of Massively-Multiplayer Role-playing Games speaks to the designers and players of MMOs, taking it as axiomatic that such games are inspirational and boundless forces for good. The aim of this book is to enthuse an up-coming generation of designers, to inspire and educate players and designers-to-be, and to reinvigorate those already working in the field who might be wondering if it's still all worthwhile. Playing MMOs is about fun, immersion, and identity. Creating MMOs is about imagination, expression, and art. MMOs are so packed with potential that today's examples are little more than small, pioneering colonies on the shore of a vast, uncharted continent. What wonders wait beyond the horizon? What treasures will explorers bring back to amaze us? MMOs from the Inside Out is for people with a spark of

creativity: it pours gasoline on that spark. It: Explains what MMOs are, what they once were, and what they could – and should – become. Delves into why players play, and why designers design. Encourages, enthuses, enrages, engages, enlightens, envisions, and enchants. Doesn't tell you what to think, it tells you to think. What You Will Learn: Myriad ways to improve MMOs – and to decide for yourself whether these are improvements. What MMOs are; who plays them, and why. How MMOs became what they are, and what this means for what they will become. That you have it in you to make MMOs yourself. Whom This Book is For: MMOs from the Inside Out is a book for those who wish to know more about game design in general and MMO design in particular. It's for people who play MMOs, for people who design MMOs, and for people who study MMOs. It's for people with a yearning to see beyond the world around them and to make manifest the worlds of their imagination.

2. Record Nr.	UNINA9910416147703321
Autore	Cho Yong-han
Titolo	Global Sports Fandom in South Korea : American Major League Baseball and Its Fans in the Online Community // by Younghan Cho
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2020
ISBN	9789811531965 981153196X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (xii, 238 pages) : illustrations
Collana	Palgrave Series of Sport in Asia, , 2662-9356
Disciplina	306.095
Soggetti	Ethnology - Asia Culture Sports - Sociological aspects Sports sciences Ethnology Asia - Politics and government Asian Culture Sport Sociology Sport Science Ethnography Asian Politics

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: The Cultural Politics of Sports in the Era of Globalization -- Part I: Sports Governmentality: Glocalization of American Sports in South Korea -- Sport and Crisis of Nation under Globalization -- Glocalization of Sports From Above: A Korean Baseball Player as a National Individual -- Glocalization of Sports From Below: Online Communities among Korean MLB Fans -- Part II: Undoing Nationalism: Ethnography of Korean Major League Baseball Fans -- The Making of the National Fandom and its Discontent -- The Emergence of Individuated Nationalism -- Articulation of the National, Regional and Global -- Postscript The "Here-and-Now" of Global Sports Fandom.
Sommario/riassunto	This book explores the transformation of cultural and national identity of global sports fans in South Korea, which has undergone extensive cultural and economic globalization since the 1990s. Through ethnographic research of Korean Major League Baseball fans and their online community, this book demonstrates how a postcolonial nation and its people are developing long-distance affiliation with American sports accompanied by nationalist sentiments and regional rivalry. Becoming an MLB fan in South Korea does not simply lead one to nurturing a cosmopolitan identity, but to reconstituting one's national imaginations. Younghan Cho suggests individuated nationalism as the changing nature of the national among the Korean MLB fandom in which the national is articulated by personal choices, consumer rights and free market principles. The analysis of the Korean MLB fandom illuminates the complicated and even contradictory procedures of decentering and fragmenting nationalism in South Korea, which have been balanced by recalling nationalism in combination with neoliberal governmentality.