

1. Record Nr.	UNINA9910416121503321
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Titolo	Development of the global film industry : industrial competition and cooperation in the context of globalization / / edited by Qiao Li, Yanqiu Guan, Hong Lu
Pubbl/distr/stampa	Taylor & Francis, 2020 London : , : Routledge, , 2020 ©2021
ISBN	1-00-305150-2 1-000-09234-8 1-003-05150-2
Descrizione fisica	1 online resource (270 pages) : illustrations
Collana	China perspectives
Disciplina	384.84
Soggetti	Motion picture industry
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Report on the development of the global film industry between 2017 and -- global film industry index research report (2019) -- Report on the development of North American film industry in -- Report on the development of European film industry between 2017 and -- Report on the development of Latin American film industry between 2017 and -- Report on the development of South Korean film industry in -- Opportunities and Challenges for British film industry -- Report on the development of Chinese film industry in -- Report on the development of Chinese film production industry in -- Report on the development of Chinese cinema circuits and Chinese film market in -- An analysis of the operational model of cinematic adaptation from internet content in China -- Report on the development of the Chinese animation industry in -- A case study of Crazy rich Asians in terms of the evolution and development of Asian Hollywood films -- "Priest" Alex Kendrick and "director" Alex Kendrick "Manual workshop" and film industrialization -- An analysis of the box office success of Wolf warrior 2 (2017) -- IP resources development strategy of Chinese film -- Reflections on impacts of the film industry promotion law on the significant growth of

Chinese film industry -- An analysis on the copyright issues of Chinese films adapted from internet literature -- Integrated development of Chinese internet and film industry -- World's "city of film" a new engine to boost Qingdao's urban development.

Sommario/riassunto

The global film industry has witnessed significant transformations in the past few years. Regions outside the USA have begun to prosper while non-traditional production companies such as Netflix have assumed a larger market share and online movies adapted from literature have continued to gain in popularity. How have these trends shaped the global film industry? This book answers this question by analyzing an increasingly globalized business through a global lens. Development of the Global Film Industry examines the recent history and current state of the business in all parts of the world. While many existing studies focus on the internal workings of the industry, such as production, distribution and screening, this study takes a "big picture" view, encompassing the transnational integration of the cultural and entertainment industry as a whole, and pays more attention to the coordinated development of the film industry in the light of influence from literature, television, animation, games and other sectors. This volume is a critical reference for students, scholars and the public to help them understand the major trends facing the global film industry in today's world.
