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Titolo	Entrepreneurial Family Businesses : Innovation, Governance, and Succession / / by Veland Ramadani, Esra Memili, Ramo Palali, Erick P. C. Chang
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Descrizione fisica	1 online resource (219 pages)
Collana	Springer Texts in Business and Economics, , 2192-4341
Disciplina	658.04
Soggetti	Family-owned business enterprises Strategic planning Leadership Technological innovations Corporate governance Family Business Business Strategy and Leadership Innovation and Technology Management Corporate Governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Nature of Family Business -- Governance in the Family Businesses -- Strategic Management in Family Businesses -- Innovation in Family Businesses -- Succession and Family Businesses Longevity -- Socioemotional Wealth in Family Businesses -- Human Resource Management in Family Business -- Conflict Management in Family Businesses -- Internationalization of Family Businesses -- Case Study 1 - The New York Times Company - The Evolution of a Publicly-traded Family Firm via Changes in Corporate Governance and Strategies -- Case Study 2 - Merdeka College International Communication Bridge (ICB) - Founder's Succession Concerns -- Case Study 3 - Ugarak Product - Preserving Socioemotional Wealth in the Family Business -- Case Study 4 - QCamel: A Journey Full of Ethical Farming. .
Sommario/riassunto	This book provides an extensive overview of family business-related

topics such as context and uniqueness, lifecycle and ownership configurations, conflict management, corporate governance, succession challenges, internationalization, innovation, and socioemotional wealth. Each chapter features clear learning objectives, key concepts and terminology, and dedicated case studies to demonstrate the main messages. The book not only considers the day-to-day dynamics in family businesses, but also places substantial emphasis on the entrepreneurial skills needed for these businesses to survive and thrive, today and tomorrow. In addition, it elaborates and discusses a number of best practice examples, which offer valuable guidance not only for scholars, but also for students who wish to study these challenges.

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