

1. Record Nr.	UNINA9910412088303321
Titolo	Proceedings of the 2019 ACM International Conference on Interactive Experiences for TV and Online Video // Association for Computing Machinery
Pubbl/distr/stampa	New York NY : , : Association for Computing Machinery, , 2019
Descrizione fisica	1 online resource (299 pages)
Collana	ACM international conference proceedings series
Disciplina	006.7776
Soggetti	Interactive multimedia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	We are delighted to welcome you to Manchester, UK, for the sixth edition of the ACM International Conference on Interactive Experiences for Television and Online Video - ACM TVX 2019. As the leading international conference for research into online video and TV interaction and user experience, TVX 2019 brings together international researchers and practitioners from a wide range of disciplines, extending from human-computer interaction, multimedia engineering and design to media studies, media psychology and sociology to present and discuss the latest insights in the field. The ultimate mission of the conference is to share novel ideas, concepts, and solutions that fulfil the needs of new media environments and identify new directions for future research and development.