

1. Record Nr.	UNINA9910411928603321
Titolo	Inter and Post-war Tourism in Western Europe, 1916–1960 // edited by Carmelo Pellejero Martínez, Marta Luque Aranda
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	3-030-39597-9
Edizione	[1st ed. 2020.]
Descrizione fisica	1 Recurso electrónico (212 pg.)
Collana	Palgrave Studies in Economic History, , 2662-6500
Disciplina	338.47914 945
Soggetti	Economic history Social choice Welfare economics Italy - History Europe - History - 1492- Economic History Social Choice and Welfare History of Italy History of Modern Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Battlefield Tourism, from One (Post)War to the Other, France–Spain. Touring from the Great War to the Spanish Civil War -- Chapter 3. War Tourism in Italy (1919–1939) -- Chapter 4. Spanish Civil War and Francoism for Tourists: The History Told in Travel Books -- Chapter 5. Tourism Policy in Post-war Spain: The Dirección General de Turismo, 1939–1951: the Dirección General de Turismo, 1939-1951 -- Chapter 6. Tourism Advertising and Propaganda During the Postwar. The Case of Barcelona -- Chapter 7. Tourism as a Tool for Territorial Cohesion: The Cassa per il Mezzogiorno in Italy During the 1950s -- Chapter 8. Emigration and Cruises: The Transatlantic Shipping Companies After the Second World War (1945–1960) -- Chapter 9. Conclusions.

Sommario/riassunto

This edited collection is a novel book with contributions from eleven expert researchers on the history of tourism in Europe. This book explores the growth of tourism in contemporary postwar Europe, especially during the periods following the First and Second World Wars and the Spanish Civil War. It reveals both the work carried out by social agents and institutions to develop tourism, and the contribution of tourism in boosting the economy and the recovery of morale in the Old Continent. Its origin is the International Congress Postguerres / Aftermaths of War, organized by the Department of History and Archeology of the University of Barcelona, in Barcelona, in June 2019. In this Congress, professors Carmelo Pellejero and Marta Luque coordinated the session Post-war and tourism in contemporary Europe, in which all the authors of the book participated.
