

1. Record Nr.	UNINA9910411925603321
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Titolo	Envisioning Environmental Literacy : Action and Outreach / / by Wei-Ta Fang
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2020
ISBN	981-15-7006-X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (364 pages) : illustrations
Collana	Sinophone and Taiwan Studies, , 2524-8863 ; ; 3
Disciplina	361.32
Soggetti	Anthropology Environmental education Ethnology Environmental and Sustainability Education Social Anthropology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part 1: Contextualization -- Chapter 1. Orientation -- Chapter 2. Indigenous Knowledge -- Chapter 3. Environmental Literacy: Behavior Oriented -- Chapter 4. Environmental Governance -- Part 2: Agents -- Chapter 5. Government Officials -- Chapter 6. Farmers -- Chapter 7. Laborers -- Chapter 8. Visitors to a College Campus -- Chapter 9. College Students -- Part 3: Actors -- Chapter 10. Children -- Chapter 11. Parents -- Chapter 12. Outreach Media.
Sommario/riassunto	This book bridges the gap between two critical issues – environmental literacy and social norms – and explores various topics and case studies from Sinophone and Taiwanese perspectives. Each chapter includes extensive information on pro-environmental behaviors, and on people with working experiences, home experiences, and actual philosophies in their daily lives. In keeping with the Sustainable Development Goals (SDGs), this book highlights our potential to contribute to social inclusion and environmental protection, and offers a comprehensive guide for scholars, students, practitioners, and entrepreneurs in environmental education and related disciplines. .