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Soggetti	Industrial organization Information technology Business—Data processing Corporate governance Accounting Digital media Industrial Organization IT in Business Corporate Governance Financial Accounting Digital/New Media
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Nota di contenuto	Economic and Regional Development -- Information Technology -- Digitalization.
Sommario/riassunto	Economies are changing – independent from their status, i.e. industrialized, threshold or developing. Technological advancement, e. g. in information or telecommunication, and environmental concerns make people rethink present and future activities. Many challenges can only be tackled internationally or interdisciplinary. The articles of WHZ conferences with DAAD-Alumni and partners from 20 nations take various problems and approaches to solutions into focus. The editors

hope some of the ideas to give further thought to similar problems in other regions or areas of science or economy. Contents Economic and Regional Development Information Technology Digitalization Target Groups Scientists and students in economics, management, IT and regional sciences Practitioners concerned with digitalization and its impact About the Editors H.-Ch. Brauweiler, Prof. Dr. Dr. h. c. mult., Prof. of Accounting & Audit, WHZ Zwickau University. Research focus: University management, blended learning, regional development, risk management. V. Kurchenkov, Prof. Dr., Prof. of Public Administration & Management, VSU Volgograd. Research focus: Forecasting & planning, innovation management, municipal administration, economic policy. S. Abilov, Head of Intern. Dep., KAFU Ust Kamenogorsk. Research focus: University management, interdisciplinary & intercultural communication. B. Zirkler, Prof. Dr., Dr. h.c., Prof. of Accounting/Controlling, WHZ. Research focus: International accounting & controlling, effects of digitization and sustainability on controlling.
