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Nota di contenuto	History of the Intellectual Property Law in China -- The Trademark -- The protection against violations -- The patent -- The copyright -- The industrial secret -- Cases -- The Intellectual Property in the international scenario: the Chinese experience -- Valuation and Fiscal Management of the Intellectual Property -- Final Comment and Thanks.
Sommario/riassunto	This book offers a guide to intellectual property law in the People's Republic of China. It simplifies the complex and rather atypical judicial system and uses practical cases to demonstrate how Chinese IP law really works. The IP system is evolving rapidly in China, with the adoption of numerous new laws and regulations, more sophisticated and detailed than their predecessors. As such the book provides an up-to-date overview of the field, including legal protection and tax assessment practices in China, focusing especially on matters regarding trademark, patent and copyright law and its protection. It also covers Chinese IP in the international context, discussing all the relevant international organizations and treaties. Furthermore, by presenting the right mix of practice and theory, and examining the best-known IP infringement cases in China, it allows readers to gain an understanding of potential IP infringement risks and ways to protect their own legal rights and interests. In addition, it provides insights into

the important area of valorization and fiscal management of IP in China. Based on written law and regulations as well as the authors' expertise, it is a valuable resource for foreign lawyers and foreign companies alike.
