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Titolo	Economic and Financial Challenges for Balkan and Eastern European Countries : Proceedings of the 10th International Conference on the Economies of the Balkan and Eastern European Countries in the Changing World (EBEEC) in Warsaw, Poland 2018 // edited by Marietta Janowicz-Lomott, Krzysztof yskawa, Persefoni Polychronidou, Anastasios Karasavvoglou
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Nota di contenuto	Political Risk Complementarity Between Business Economics and International Relations -- The Impact of Public Debt on Economic Growth: Empirical Analyses for Western Balkan Countries -- Inflation and Economic Growth in Turkey -- Distance as Determinant of FDI in Transition Countries -- The Financial Services Exports of China and the Role of RMB -- The Succession in SME's -- Innovativeness of Serbian Enterprises as a Factor of Competitiveness Improvement at the International Market -- Electric Energy Sector in Turkey and Energy Trading Between Turkey and Balkan Countries -- Profitability Determinants of Insurance Companies in the Republic of Serbia -- Instruments for Financing Damage in Animal Production in Poland and

the European Union -- Determinants of Demand for Private Voluntary Health Insurance -- Healthcare Goods and Services -- The Path for Introducing Diagnosis Related Groups (DRGs) in Albanian Healthcare -- On a Bertrand Dynamic Game with Differentiated Goods, Heterogeneous Expectations and Asymmetric Cost Functions -- Forecasting Meal Requirements Using Time Series Methods in Organization -- The Upcoming Role of the Enterprise Architect -- A Hierarchical Analysis of Internet Adoption and Usage by the Seniors -- What Happened in Turkey after Booking.Com Limitation: Sentiment Analysis of Tweets via Text Mining -- Sentiment Analysis of How Turkish Customers Effect from Paypal Closure -- What Is the Priority of the Political Rhetoric of the Russian Presidents.

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Sommario/riassunto

This proceedings book presents selected papers from the 10th international conference on the "Economies of the Balkan and Eastern European Countries in the Changing World" (EBEEC), held in Warsaw, Poland, in May 2018. In addition to discussing the latest research, it includes papers adopting a wide variety of theoretical approaches and empirical methodologies and covering a number of key areas, such as international economics, economic growth, finance and banking, insurance, healthcare, agriculture, labor and energy markets, innovation, management and marketing. In addition, the authors discuss policy instruments and best practices for the region. This book appeals to scholars and students in fields of economics and finance as well as practitioners interested in the development of the region.

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