

1. Record Nr.	UNINA9910409670103321
Titolo	Applied Economics in the Digital Era : Essays in Honor of Gary Madden / / edited by James Alleman, Paul N. Rappoport, Mohsen Hamoudia
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2020
ISBN	3-030-40601-6
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (xxi, 341 pages) : illustrations
Disciplina	330.071 338.926
Soggetti	Economic policy Econometrics Microeconomics Mass media—Political aspects Statistics R & D/Technology Policy Media Policy Statistics for Business, Management, Economics, Finance, Insurance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1. Civilizations -- Part I. Applied Econometrics -- Chapter 2. A Different Approach to Deriving Price and Income Elasticities: Applications to Telecommunications -- Chapter 3. A Cross-Country Analysis of ICT: Diffusion & Global Competitiveness -- Chapter 4. Adoption of E-Commerce by Individuals and Digital Divide: Evidence from Spain -- Part II. Forecasting -- Chapter 5. Powerful Tests for Predictive Accuracy with an Application to Economic Growth Based on Broadband Infrastructure -- Chapter 6. Modelling Internet Diffusion across Tourism Sectors -- Chapter 7. Exploring Drivers of Online Political Participation in the European Union -- Chapter 8. Machine Learning and Forecasting: A Review -- Chapter 9. Stated Consumer Behavior with D-Efficient Choice Set Designs: The Case of Mobile Service Bundles -- Part III. Governance of the Internet -- Chapter 10. Platforms with Restrictive Licensing -- Chapter 11. QoS Investment,

Vertical Integration and Regulation of the Internet -- Chapter 12.
Operations of Internet Platform Intermediaries -- Chapter 13.
Escalating Instability of Network Neutrality Policy in the U.S -- Chapter
14. Multi-Sided Markets and Platform Dominance.

Sommario/riassunto

Gary Madden was a renaissance man with respect to the nexus between information and communications technology (ICT) and economics. He contributed to a variety of fields in ICT: applied econometrics, forecasting, internet governance and policy. This series of essays, two of which were co-authored by Professor Madden prior to his untimely death, cover the range of his research interests. While the essays focus on a number of ICT issues, they are on the frontier of research in the sector. Gerard Faulhaber provides a broad overview of how we have reached the digital age and its implications. The applied econometric section brings the latest research in the area, for example Lester Taylor illustrates how own-price, cross-price and income elasticities can be calculated from survey data and translated into real income effects. The forecasting section ranges from forecasting online political participation to broadband's impact on economic growth. The final section covers aspects of governance and regulation of the ICT sector. James Alleman is Professor Emeritus at the University of Colorado – Boulder and a Senior Fellow at Columbia Institute of Tele-Information (CITI), Columbia Business School, Columbia University, USA. Paul N. Rappoport is Professor Emeritus at the Temple University, Fox School of Business, USA. Dr. Rappoport earned his PhD in Economics from Ohio State University. Mohsen Hamoudia is Head of Strategy and Market Intelligence of Large Accounts Division within Orange Business Services, France. .
