

1. Record Nr.	UNISANNIOMIL0802600	
Autore	Levitt, Theodore	
Titolo	Marketing myopia / di Theodore Levitt	
Pubbl/distr/stampa	Milano, : Strategiqs, : Il sole 24 ore, 2009	
Descrizione fisica	95 p. ; 21 cm	
Collana	Harvard Business Review. I classici ; 1	
Disciplina	001.20688 658.8	
Soggetti	Marketing	
Collocazione	POZZO LIB.F. CORTI	63
Lingua di pubblicazione	Italiano Inglese	
Formato	Materiale a stampa	
Livello bibliografico	Monografia	
Note generali	Testo in italiano e inglese Edizione speciale per Il sole 24 ore Supplemento a: Il sole 24 ore Arte e cultura, n. 8/2009.	

2. Record Nr.	UNINA9910407731903321
Titolo	Complex Dental Implant Complications // edited by Shahrokh C. Bagheri, Husain Ali Khan, Mark R. Stevens
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-47012-1
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (309 pages)
Disciplina	616.692 617.693
Soggetti	Dentistry Mouth - Surgery Maxillofacial surgery Oral and Maxillofacial Surgery Implants dentals Complicacions (Medicina) Cirurgia maxil·lofacial Cirurgia oral Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction to Complex Dental Implant Complications -- Complications of Treatment planning and pre operative evaluation -- Medical Complications in Dental Implantology -- Intra operative Dental Implant Complications -- Aesthetic Dental Implant Complications -- Infectious Dental Implant Complications -- Medication Related Osteonecrosis of the Jaw -- Complications in the atrophic Mandible -- Trigeminal Nerve Injuries -- Complications of Sinus Grafting and the atrophic maxilla -- Miscellaneous Dental Implant Complications.
Sommario/riassunto	This book offers up-to-date guidance in the diagnosis and management of the various complex complications that may be encountered during or after the placement of dental implants. The aim is to raise the awareness of clinicians regarding such complications and to equip them with the knowledge needed in order to deal with

complications promptly and effectively. This in turn will assist in the avoidance of “complications of the initial complication”, which is of critical importance in preventing more serious clinical and psychological problems for patients as well as medicolegal issues for clinicians. The range of complications covered in the book is very wide, encompassing medical, intraoperative, aesthetic, and infectious complications as well as medication-related osteonecrosis of the jaw, complications in the atrophic mandible, trigeminal nerve injuries, and more. *Complex Dental Implant Complications* is written by a team of leading experts and surgeons in the field. It will be a valuable aid for all clinicians who place dental implants.
