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Disciplina	610.696
Soggetti	Premedical education Medical education Premedical Education Medical Education Comunicació en medicina Educació dels pacients Relacions metge-pacient Comunicació científica Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	I Communication Skills for everyone - Begin with a bang! -- Communication Vocabulary and landscape -- Principles of effective communication -- Impact of Social Media, the challenges and response -- II For Students & Residents - Catch them young! -- Effective interpersonal communication -- Patient – Doctor Communication -- Informed Consent taking skill -- Prescription writing skills -- Rules for designing and presenting high quality poster -- Effective Podium presentation is more than showing powerpoint slides -- III For Junior and Mid Faculty - Hold them Strong! -- Communication skills – How to teach and assess -- Communication in large class rooms: Issues, challenges and solutions -- How to publish effectively and ethically -- How to handle general public, media, press and VIPs -- Language Skills – their role in research publication -- IV For Leaders – They Can't go wrong! -- How to conduct an educational workshop -- Communication tips for the leaders -- Networking skills, the boosters for academic

growth -- Effective communication strategies for bringing about curriculum changes -- The future of communication in a digital world -- V Depending on situations - Play ping pong! -- Sensitive Issues – Dealing with children, women, elderly and the oppressed -- Role of medical humanities -- Communication skills for medical professionals: Perspectives from Middle East -- Cultural sensitivities in communication SEARO perspective -- Salutogenesis approach to Communication -- Role of music in therapeutic communication -- Take Home -Communication skills can be learnt -- Communication skill in Dentistry.

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### Sommario/riassunto

Effective communication is at the heart of medical profession, whether it is patient-doctor communication, interpersonal communication, or communication with the scientific and research community. However, medical professionals are not adequately trained in these skills, and when it comes to presentations, the message is often lost due to inadequate preparation, ineffective slides, and a generally unconvincing performance by the presenter. This book addresses all aspects of the communication skills required by individuals entering medical school as well as professionals farther up the career ladder. Each chapter offers a quote or a statement that captures the essence of the text. Adopting a unique approach known as A, B, C, D and E (Assess Need, Brief, Contextualize, Describe and Evaluate) the book includes abundant illustrations, real-world case scenarios, anecdotes, tables, graphs and cartoons, as well as practical information, and tips on communicating effectively. As such it is a valuable resource for new and experienced clinicians, educators and researchers wanting to improve their communications skills.

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