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Sommario/riassunto	There are many definitions of eHealth and no consensus around the underlying idea. Most contributions on eHealth focus on informatic, public health, legal, social and anthropological implications. This book investigates eHealth through community-based private practices such as pharmacies, hearing centres, opticians, and private medical centres from a management perspective. It first presents a systematic review of the theoretical research models that have been developed on eHealth. It then identifies the many innovative managerial implications of eHealth, and finally, it analyses reasons why some eHealth tools are or are not adopted.

