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Nota di contenuto	Section 1: Health communication and mental well-being in Asia -- Chapter 1: Talking about trauma in migrant worker returnee narratives: Mental health issues -- Chapter 2: Prompting strategies and outcomes in picture-based counseling -- Chapter 3: Understanding the perspectives of counsellors and clients in school-based counselling in Hong Kong -- Chapter 4: What happens to the holistic care of patients in busy oncology settings? -- Section 2: Health communication in patient-provider contexts in Asia -- Chapter 5: Examining patient preferences for integrative Chinese-Western colorectal cancer care in Hong Kong -- Chapter 6: Framing boundaries of medical interactions: Data from China -- Chapter 7: Understanding the co-construction of medical consultations in Traditional Chinese Medicine: A discourse structural analysis -- Chapter 8: Instructions as actions for initiating exercise therapy in physiotherapy in Hong Kong -- Chapter 9: Shift-to- shift nursing handovers at a multi-cultural and multi-lingual Tertiary Hospital in Singapore: An observational study -- Section 3: Health

communication in organizational, campaign and information contexts -- Chapter 10: Assessment of Safety Culture: A Singapore residential aged care cross-sectional study -- Chapter 11: A Systematic Scoping Review of Cancer Communication about Prevention and Detection in Bangladesh -- Chapter 12: Convincing a sceptical public: The challenge for public health -- Chapter 13: Visualizing conversations in health care: Using Discursis to compare Cantonese and English data sets.

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### Sommario/riassunto

This book explores the ways in which Eastern and Western medical knowledge inform each other in the treatment of people in Asia across a wide range of health issues. To do so, it brings together health communication scholars from diverse disciplines both in Hong Kong and worldwide and combines their observations and expertise with those of clinicians working in healthcare in Asia to provide a topical portrait of the expanding horizons of healthcare in Asia. Social scientists and clinicians discuss their research and clinical practice respectively using a range of analytic approaches that include traditional qualitative and quantitative methodologies, as well as cutting-edge computer diagnostics that digitally visualize health interactions across time. The book presents an innovative and interdisciplinary investigation of Eastern and Western perspectives on healthcare in Asia. It covers topics concerned with a range of mental and physical problems that are currently confronting Asia. Importantly, the views and experiences of front line clinicians delivering patient care in Asia are also included. Accordingly, the book offers varied and innovative perspectives on health communication issues in China, Singapore, Bangladesh and Australia.

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