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Nota di contenuto	Management, Participation and Entrepreneurship in the Cultural and Creative Sector: An Introduction -- Part I: Cultural Heritage and Museums -- Financing Museums: Towards Alternative Solutions? Evidence from Italy -- Valuing Universities' Heritage Assets in Light of the Third Mission of Universities -- Big Data for Decision Making: Are Museums Ready? -- The Effects of Managerial Autonomy on Organizational Culture: The Case of the Archaeological Park of Paestum -- Part II: Cultural Entrepreneurship -- Evaluating Participation and Entrepreneurship in the Cultural and Creative Sector: Experiences From Italy -- The Role of Crowdfunding in Cultural Entrepreneurship: A Business Network perspective -- Part III: Enabling Participation -- The Value of the Relationship Between Architecture and Social Engagement: ImreMakovecz's Work Within the Faluházak Project -- Culture Invites

Participation. An Inquiry on Matera as European Capital of Culture 2019
-- Part IV: Evaluation and Learning -- The Evaluation of Organizational Performance: Estonian Cultural and Creative Industries Organizations
-- Performance Measurement and Evaluation in the Arts and Cultural Sector: State-of-the-Art in Theory and Practice and Prolegomena for Further Developments.

Sommario/riassunto

This book elucidates and maps the societal impact of experience and heritage, participation, and entrepreneurship in the cultural sector. The contributions address and explore the relevance of culture, cultural entities, and heritage as collective memories and reservoirs of experience for other social systems, change and societal innovators like entrepreneurs. Insofar, cultural activities can be understood as a bridge between past experiences and future challenges. The first key focus is the participation of people in various contexts, initiatives, and projects. Such participation unleashes creativity and connects different societal layers – culture, economy, and innovation. Accordingly, a second focus is the entrepreneurial efforts and ideas that originate within arts and culture. Readers will find critical empirical and theoretical studies that challenge the current understandings of the cultural sector from different theoretical perspectives and with different methodological approaches. A variety of topics are explored within the thematic areas of cultural heritage, managerial practices, participation, and cultural entrepreneurship, as well as their inter-relations. Ultimately the aim is to provide the reader with a better understanding of the sometimes conflicting, sometimes mutually fertilizing areas of the arts, culture, business, management, and innovation. The book will be of interest to scholars, students, professionals, and policymakers.
