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Titolo	Strategic Management Control : Successful Strategies Based on Dialogue and Collaboration // edited by Fredrik Nilsson, Carl-Johan Petri, Alf Westelius
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ISBN	3-030-38640-6
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (148 pages)
Collana	Management for Professionals, , 2192-8096
Disciplina	658.151
Soggetti	Accounting Bookkeeping Leadership Organization Planning Production management Management Industrial management Accounting/Auditing Business Strategy/Leadership Operations Management Innovation/Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Strategic Management Control in Theory and Practice -- Illustrating an Organisation's Strategy as a Map -- Painting the Relevant Organisation -- Planning for Control and Evaluation -- Strategic Pricing: The Relationship Between Strategy, Price Models and Product Cost -- Controlling and Being Controlled -- The Controller's Role in Management and Control Dialogues -- Management Control as a Strategic Dialogue - a Memoir -- Conclusions. .
Sommario/riassunto	Strategic management control differs from traditional management control in several important respects. First, it supports both strategy

formulation and strategy implementation. Second, it is to a large extent based on non-financial information. Third, it deals with both the long and short term and supports not only tactical, but also strategic and operational decision-making. Fourth, and perhaps most importantly, strategic management control is designed for, and adapted to, each organisation's unique strategies. In this context, the book emphasises the importance of dialogues. The authors argue that it is unwise to assume that decisions taken at the top of the organisation will automatically be executed and obeyed throughout the organisation. Instead, they highlight the importance of dialogue and collaboration, both between hierarchical levels within the organisation and between actors in the network. Such communication is essential to making management control processes both strategic and successful. The book follows a clear structure, from the design of strategies to the everyday evaluation and discussion of performance and results. Though primarily intended for professionals working in strategy and management control at organisations, it will also benefit students and academics interested in strategy and management control.

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