

1. Record Nr.	UNINA9910457033303321
Autore	Chang Chih-Hann
Titolo	Ethical foreign policy? [[electronic resource]] : U.S. humanitarian interventions // Chih-Hann Chang
Pubbl/distr/stampa	Surrey, England ; ; Burlington, VT, : Ashgate, 2011
ISBN	1-317-14154-7 1-283-09035-X 9786613090355 1-4094-2549-5
Descrizione fisica	1 online resource (199 p.)
Collana	Ethics and global politics
Disciplina	327.1/17 327.7'3'009049-dc22
Soggetti	International relations Electronic books. United States Foreign relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Acknowledgements; 1 Introduction; 2 Debates on Ethical Foreign Policy in the Aftermath of the Cold War; 3 Ethical Realism and Responsible Power; 4 US Foreign Policy after the Cold War: Clinton's Foreign Policy; 5 The Clinton Administration's Intervention in Bosnia; 6 The Clinton Administration's Intervention in Kosovo; 7 Conclusion; Bibliography; Index
Sommario/riassunto	Chang provides a deeper understanding of ethical foreign policy in theory and practice by providing an in-depth study of ethical realism and examining US humanitarian interventions. She addresses concepts of moral leadership and pragmatic foreign policy in the field of international relations in general and foreign policy analysis in particular.

2. Record Nr.	UNINA9910798767303321
Autore	Alfieri Vittorio <1749-1803, >
Titolo	De la tyrannie // Victor Alfieri
Pubbl/distr/stampa	[Place of publication not identified] : , : Ligarán, , [2015] ©2015
ISBN	2-335-16699-9
Descrizione fisica	1 online resource (82 p.)
Collana	Livre numerique
Disciplina	321.9
Soggetti	Despotism
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Page de titre; A la liberte; Traduction du sonnet italien qui est a la tete de l'ouvrage; Livre premier; CHAPITRE PREMIER - Ce que c'est qu'un tyran; CHAPITRE DEUXIEME - Ce que c'est que la tyrannie; CHAPITRE TROISIEME - De la peur; CHAPITRE QUATRIEME - De la lachete; CHAPITRE CINQUIEME - De l'ambition; CHAPITRE SIXIEME - Du premier ministre; CHAPITRE SEPTIEME - De la milice; CHAPITRE HUITIEME - De la religion; CHAPITRE NEUVIEME - Des tyrannies anciennes, comparees aux tyrannies modernes; CHAPITRE DIXIEME - Du faux honneur; CHAPITRE ONZIEME - De la noblesse CHAPITRE DOUZIEME - Des tyrannies asiatiques, comparees aux tyrannies europeennes CHAPITRE TREIZIEME - Du luxe; CHAPITRE QUATORZIEME - De la femme et des enfants, sous la tyrannie; CHAPITRE QUINZIEME - De l'amour de soi-meme sous la tyrannie; CHAPITRE SEIZIEME - Si le tyran peut etre aime, et par qui; CHAPITRE DIX-SEPTIEME - Si le tyran peut aimer ses sujets et comment; CHAPITRE DIX-HUITIEME - Des grands gouvernements tyranniques compares avec les petits; Livre second; CHAPITRE PREMIER - Introduction; CHAPITRE DEUXIEME - De quelle maniere on peut vegeter dans la tyrannie CHAPITRE TROISIEME - Comment on peut vivre sous la tyrannie CHAPITRE QUATRIEME - Comment on doit mourir sous la tyrannie; CHAPITRE CINQUIEME - Jusqu'a quel point on doit supporter la tyrannie; CHAPITRE SIXIEME - Si un peuple qui ne sent pas la tyrannie la merite ou non; CHAPITRE SEPTIEME - De quelle maniere on peut remedier a la tyrannie; CHAPITRE HUITIEME - Par quel gouvernement il

3. Record Nr.	UNIORUON00259493
Autore	BAILEY, Kathleen M.
Titolo	Pursuing professional development : the self as source / Kathleen M. Bailey, Andy Curtis, David Numan
Pubbl/distr/stampa	Boston, : Thomson-Heinle, c2001
ISBN	08-384-1130-4
Descrizione fisica	x, 277 p. ; 24 cm
Altri autori (Persone)	CURTIS, Andy NUNAN, David
Disciplina	370.71
Soggetti	INSEGNANTI - Formazione professionale
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

4. Record Nr.	UNIORUON00383337
Autore	Heidegger, Martin
Titolo	Interpretation phenomenologique de la "Critique de la raison pure" de Kant / Martin Heidegger ; texte etabli par Ingtraud Gorland ; traduit de l'allemand par Emmanuel Martineau - Paris : Gallimard, 1982 - 393 p. ; 23 cm
Pubbl/distr/stampa	Tit. orig. : Phenomenologische Interpretation von Kritik der Reinen Vernunft
Titolo uniforme	Phenomenologische Interpretation von Kritik der Reinen Vernunft
ISBN	20-7022-377-9
Disciplina	142.7
Soggetti	Fenomenologia Kant Immanuel - Critica della ragion pura
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia

5. Record Nr.	UNINA9910407716403321
Autore	Jelassi Tawfik
Titolo	Strategies for e-Business : Concepts and Cases on Value Creation and Digital Business Transformation // by Tawfik Jelassi, Francisco J. Martínez-López
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-48950-7
Edizione	[4th ed. 2020.]
Descrizione fisica	1 online resource (793 pages)
Collana	Classroom Companion: Business, , 2662-2874
Disciplina	658.84 658.872
Soggetti	Electronic commerce Strategic planning Leadership Computer networks Sales management E-Business Business Strategy and Leadership Computer Communication Networks Sales and Distribution Comerç electrònic Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: Key Terminology and Evolution of E-business -- The E-business Strategy Framework: Overview of the E-business Strategy Framework -- External Analysis: The Impact of the Internet on the Macro-Environment and on the Industry Structure of E-business Companies -- Internal Analysis: E-business Competencies as Sources of Strengths and Weaknesses -- Strategy Options in E-business Markets -- Creating and Sustaining a Competitive Advantage Over Time -- Exploiting Opportunities of New Market Spaces in E-business -- Creating and Capturing Value Through E-business Strategies --

Choosing the Appropriate Strategy for the Internal Organisation of E-business Activities -- Interaction With Suppliers: E-procurement -- Choosing the Appropriate E-business Strategy for Interacting With Users -- Moving from Wired E-commerce to Mobile E-Commerce and U-Commerce -- Strategies for Mobile Commerce -- Strategies for Social Commerce -- Unifying Channels to Reach Customers: Omni-Channel Strategies -- The Strategic Approach of the World's Biggest E-tailing -- Strategic Trends for E-business -- A Roadmap for E-business Strategy Implementation: A Roadmap for E-business Strategy Implementation -- Case Studies: Digital Transformation at Axel Springer -- Dallara Automobil: Transforming a Racing Legend -- DBS Transformation (a): Becoming a World-Class Multinational Bank -- DBS Transformation (b): Going Digital and Creating a 22,000 Person Start-up -- Digital Business Transformation in Silicon Savannah: How M-PESA Changed Safaricom (Kenya) -- DBS Transformation (c): The World's Best Digital Bank -- Accorhotels' Digital Transformation: A Strategic Response to Hospitality Disruptor Airbnb -- Disruptive Change at Bossard With SmartFactoryLogistics.com? -- Mary Barra and the Lyft Investment: Leading GM into the Sharing Economy Through Acquisitions -- TURKCELL (A): How to Respond to Digital Disruption? -- TURKCELL (B): From a Telecom Network Operator -- Nestlé: Developing a Digital Nutrition Platform for Japan. - Rabobank: Building Digital Agility at Scale.

Sommario/riassunto

This is the fourth edition of a unique textbook that provides extensive coverage of the evolution, the current state, and the practice of e-business strategies. It provides a solid introduction to understanding e-business and e-commerce by combining fundamental concepts and application models with practice-based case studies. An ideal classroom companion for business schools, the authors use their extensive knowledge to show how corporate strategy can imbibe and thrive by adopting vibrant e-business frameworks with proper tools. Students will gain a thorough knowledge of developing electronic and mobile commerce strategies and the methods to deal with these issues and challenges.
