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Nota di contenuto	Chapter1. Research on Developments in Global Cruise Industry in 2018-2019:Size beyond Expectation, Industry Reconstruction, and Enhanced Economic Contributions -- Chapter 2 .Research on the Developments in China's Cruise Industry in 2018-2019:The development of whole industry chain of the cruise economy has substantially taken off -- Chapter 3. Top 10 Hot Topics in the Development of China's Cruise Industry in 2018-2019 -- Chapter 4 Research on Cruise Economy Prosperity Index of Asia -- Chapter 5 Research on Full Industry Chain Strategy of China's Cruise Economy in the New Era -- Chapter 6 Research on the Development of Cruise Tourism under the Background of Tourism Integration in the Yangtze River Delta -- Chapter 7 Environmental Change of Cruise Industry in Northeast Asia and Challenges Facing the Korean Cruise Industry-

Development Strategy Centered on North Busan Port -- Chapter 8 Developments in Japan's Cruise Industry in 2018-2019: Efforts to increase cruise passengers visiting Japan to 5 million by 2020 -- Chapter 9 A Study on the Globalization Strategies of China's Cruise Tourism Market under the "Belt and Road" Initiative -- Chapter 10 Research on Comprehensive Evaluation and Improvement Approaches of Cruise Industry Performance -- Chapter 11 A Study on the Strategies for the Diversified Development of Cruise Products and Routes in China's Home Port -- Chapter 12 A Study on the Development Path of Supporting Industrial Park of Cruise Shipbuilding and Repair Industry in Shanghai -- Chapter 13 A Study on Consumer Perception of International Cruise Travel in China-Based on Web Text Data Analysis -- Chapter 14 A Study on Evaluation of Supportive Policy System of China's Cruise Industry -- Chapter 15 A Study on the Admission Mechanism of International Cruises in China's Home Ports -- Chapter 16 Research on Environmental Monitoring and Supervision System in Cruise Port Area -- Chapter 17 Strategic Research on Profoundly Promoting Single Window in Cruise Ports -- Chapter 18 Research on Optimal Route of Material Distribution Center of Asia Pacific Cruise Ships.

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Sommario/riassunto

The book focuses more on the study of cruise economy industry chain based on the previous editions and the latest trend of China's cruise economy. It includes the Special Topic: Cruise Economic Reform and Innovation in the New Era, explores Asia cruise economic prosperity index, China's cruise economy whole-industry-chain strategy in the new era, and the development of cruise destinations in the context of the Yangtze River Delta integration. The volume provides a good reference for better promoting the high-quality development of China's cruise market.

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