

1. Record Nr.	UNINA9910407710203321
Autore	Igbinigie Osagie
Titolo	Strategic Motivations of Inward R&D FDI : An Empirical Analysis of the UK // by Osagie Igbinigie, Mark Cook, Lucy Zheng
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Pivot, , 2020
ISBN	3-030-41015-3
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (124 pages)
Collana	Palgrave pivot
Disciplina	330.94 650 (edition:22)
Soggetti	International business enterprises Leadership International Business Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Background and Research Rationale -- 2. Strategic Choice of R&D FDI -- 3. Empirical Literature on the Specific Motivations of FDI -- 4. Conceptual Framework - A Model of R&D FDI Motivations in the UK -- 5. Dynamic Panel Data Analysis Techniques -- 6. Motivations of R&D FDI in the UK – Analysis, Discussion and Conclusion -- 7. Research Conclusions and Emerging Agenda.
Sommario/riassunto	This book explores the motivations of R&D foreign direct investment (FDI) in a developed country, placing a particular emphasis on the United Kingdom. Multinational enterprises operate in increasingly competitive and complex environments, and the role of R&D can be vital in the creation, adaptation or adoption of knowledge across different foreign locations. This book offers valuable insight into the similarity and distinction between strategic and specific motivations of R&D FDI at the country level, addressing a key gap in previous research on the topic. Based on an empirical study, the authors challenge current thinking in international business studies by shifting focus from R&D FDI globalisation to the concentration of R&D FDI in a single location, conceptualising the interplay of strategic and location-specific

motivations. This book is a vital read for students, researchers and practitioners interested in understanding the motivations behind R&D FDI decisions in the UK and beyond.

---