

1. Record Nr.	UNINA9910404212803321
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Titolo	Dinâmicas da Personagem: Colóquio Internacional "Figuras da Ficção 5
Pubbl/distr/stampa	Coimbra University Press, 2020
ISBN	989-26-1940-4
Descrizione fisica	1 electronic resource (420 p.)
Collana	Investigação
Lingua di pubblicazione	Portoghese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This work brings together the production of researchers integrated in the project "Figures of Fiction", as well as other papers on the theme of this issue: "Dynamics of the Character". This theme focus on reflections on the transliterary vitality of the character and the movements of refiguration that it motivates. Therefore, the work concerns the literature, in several times and narrative genres, the cinema, the arts, the television, the publicity, the media speeches and the videogames, stressing the dynamism of the character, as a key category of the narrative