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Bezemer, Jeff -- 15. How-to-analyze webpages / Djonov, Emilia / Knox, John S. -- 16. A participatory approach to 'analysing' visual data: involving practitioners in visual feedback / Ledema, Rick -- 17. Collecting video data: Role of the researcher / Norris, Sigrid / Geenen, Jarret / Metten, Thomas / Pirini, Jesse -- 18. Studying social actors: Some thoughts on ethics / Pirini, Jesse / Norris, Sigrid / Geenen, Jarret / Matelau, Tui -- 19. Mediation as interrelationship: Example of kitesurfing / Geenen, Jarret -- 20. Vertical identity production and mori identity / Matelau, Tui -- 21. The matrix phenomenon / Maiorani, Arianna -- 22. Typography / Stöckl, Hartmut -- 23. Multimodal constructions of factuality and authenticity in tv-news bulletins / Tan, Sabine -- 24. Facebook: A multimodal discourse analysis of (semi-)automated communicative modes / Eisenlauer, Volker -- 25. 3-D realisation of discourse: The case of war monuments / Abousnnouga, Gill / Machin, David -- 26. Multimodality and space exploration: communicative space in action / White, Paul -- 27. Mediated discourse analysis, 'embodied learning' and emerging social and professional identities / de Saint-Georges, Ingrid -- 28. Comic Books / Pinar, Maria Jesus -- 29. Multimodality in literature: An analysis of Jonathan Safran Foer's *a primer for the punctuation of heart disease* / Gibbons, Alison -- 30. Concluding remarks / Norris, Sigrid / Maier, Carmen Daniela -- Glossary -- Index

Sommario/riassunto

Multimodality is a fast-growing interdisciplinary approach that aims to analyze the interplay of multiple modes such as gaze, gesture or spoken language that are utilized in interaction, and to examine the multimodal production and consumption of communicated messages. This Reader provides a comprehensive text of current research into multimodality, outlining in-depth delineation of each primary theoretical and methodological approach, as well as personal accounts of scholars, who are responsible for the various approaches' advancements. The book additionally offers a plethora of analysis chapters, written by scholars from across the world, with vastly diverse themes ranging from buying popcorn, protests in Oman, coaching sessions and identity, to kitesurfing, typography, TV news, billboards, workplace practices, or analyzing web pages, Facebook, comic books, and more. Flexible and easy to use, the Reader includes key terms, suggested further readings, and a project idea for each chapter. The key terms for the chapters also comprise the extensive alphabetical glossary. Brief introductions for the analysis chapters, written by the editors, summarize the topic, explain the methodology used, outline the thematic orientation, and link each chapter to other chapters in the book. Showcasing multimodal analysis in detail, this Reader is essential reading for undergraduate and postgraduate students, for emergent researchers, and for advanced scholars who wish to gain insight into the current state of multimodal research.

2. Record Nr.	UNINA9910151861803321
Autore	Adebayo Kolawole John
Titolo	Proceedings of the Second Italian Conference on Computational Linguistics CLiC-it 2015 : 3-4 December 2015, Trento / / Cristina Bosco, Sara Tonelli, Fabio Massimo Zanzotto
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ISBN	88-99200-00-9
Descrizione fisica	1 online resource (288 p.)
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Soggetti

Multidisciplinary
Linguistics
research
Computational Linguistics
Fondazione Bruno Kessler
language
linguistica
linguistica computazionale
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ricerca
linguistique
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Formato

Materiale a stampa

Livello bibliografico

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Sommario/riassunto

CLiC-it 2015 is held in Trento on December 3-4 2015, hosted and locally organized by Fondazione Bruno Kessler (FBK), one the most important Italian research centers for what concerns CL. The organization of the conference is the result of a fruitful conjoint effort of different research groups (Università di Torino, Università di Roma Tor Vergata and FBK) showing the nationwide spreading of CL in Italy. As in the first edition, the main aim of the event is at establishing a reference forum on CL, covering all the aspects needed to describe the multi-faceted and cross-disciplinary reality of the involved research topics and of the Italian community working in this area. Indeed the spirit of CLiC-it is inclusive, in order to build a scenario as much as possible comprehensive of the complexity of language phenomena and approaches to address them, bringing together researchers and scholars with different competences and skills and working on different aspects according to different perspectives. The large number of researchers that have decided to present their work at CLiC-it and the number of directions here investigated are proof of the maturity of our community and a promising indication of its vitality. We received a total of 64 paper submissions, out of which 52 have been accepted to appear in the Conference Proceedings, which are available online and on the OpenEdition platform. Overall, we collected 129 authors from 15 countries.

3. Record Nr.	UNINA9910404080103321
Autore	Haghshenas Meysam
Titolo	Science, Characterization and Technology of Joining and Welding
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ISBN	3-03928-998-5
Descrizione fisica	1 online resource (251 p.)
Soggetti	History of engineering and technology
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Livello bibliografico	Monografia
Sommario/riassunto	<p>As the Guest Editor of this Special Issue entitled ""Science, Characterization, and Technology of Joining and Welding"" of Metals, I am pleased to have this book published by MDPI. Joining, including welding, soldering, brazing, and assembly, is an essential requirement in manufacturing processes and is classified as a secondary manufacturing process. This Special Issue of Metals includes technical and review papers on, but not limited to, different aspects of joining and welding, including welding technologies (i.e., fusion-based welding and solid-state welding), characterization, metallurgy and materials science, quality control, and design and numerical simulation. This Special Issue also includes the joining of different materials, including metal and non-metals (polymers and composites), including 17 peer-reviewed papers from several researchers all around the globe (China, Germany, Brazil, South Korea, Slovakia, USA, Taiwan, Canada, and India). As of this date (April 2020), the papers in this Special Issue have been cited 47 times by other researchers, which I think is an eminent number and shows the high quality of the published papers in this Issue. This Special Issue includes a large diversity of various subjects in the field of joining: laser welding, friction stir welding, diffusion bonding, multipass welding, rotary friction-welding, friction bit joining, adhesive bonding, weldbonding, simulation and experimentation, metal/FRP joints, welding simulation, plasma-TIG coupled arc welding, liquation cracking, soldering, resin bonding, microstructural</p>

characteristics, brazing, and friction stir butt and scarf welding. I would like to sincerely thank all the researchers who contributed to this Special Issue for their high-quality research. I also would like to acknowledge Mr. Toliver Guo, Senior Assistant Editor at MDPI, who continuously and tirelessly contributed toward this Special Issue by assisting me with inviting the authors and the follow ups. I think this Special Issue will enhance our knowledge and understanding in the field of joining and assembly. I would like to dedicate this book to my wife, Mehrnoosh, for her continued support and encouragement.
