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| Titolo                  | Disruptive Procurement : Winning in a Digital World // by Michael F. Strohmer, Stephen Easton, Martin Eisenhut, Elouise Epstein, Robert Kromoser, Erik R. Peterson, Enrico Rizzon  |
| Pubbl/distr/stampa      | Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020  |
| ISBN                    | 3-030-38950-2  |
| Edizione                | [1st ed. 2020.]  |
| Descrizione fisica      | 1 online resource (135 pages)  |
| Disciplina              | 658.7  |
| Soggetti                | Industrial procurement<br>Leadership<br>Operations research<br>Decision making<br>Application software<br>Business logistics<br>Procurement<br>Business Strategy/Leadership<br>Operations Research/Decision Theory<br>Information Systems Applications (incl. Internet)<br>Supply Chain Management   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di contenuto       | Introduction – Changes in the world, disruption, agility, new ways -- The future of procurement -- Digital in procurement -- Understanding customers and suppliers as key to unlock value -- Is Disruptive Procurement the new Purchasing Chessboard?- Outlook. .  |
| Sommario/riassunto      | Disruptive Procurement is a radical new approach to creating value and innovation by challenging the status quo in the entire product and service line. It requires going far beyond conventional desktop procurement to understand the value the company brings to its customers as well as the value that suppliers bring to the company. By combining knowledge of these two dimensions, companies become far |

more flexible and they move closer to disrupting the environment in ways that create value. To move toward Disruptive Procurement, companies need a holistic view and a complete new set of capabilities for staff in marketing, sales, R&D, manufacturing, innovation, and, of course, procurement. This will only happen if procurement is fully backed by the Chief Executive Officer and companies embrace digital tools that will help make procurement slimmer and smarter.

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