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Corporate Social Responsibility

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Nota di contenuto

An Insight into Essential Issues in Corporate Social Responsibility: An Introduction -- Current Approaches and New Paradigms in Educational

Institutions Social Responsibility -- Corporate Social Responsibility of Romanian SMEs Vs. Polish SMEs -- The Origins of Social Accounting and Reporting in Italy: The Role of Female Scholars -- Corporate and Social Responsibility Perspectives of Finnish Fashion Retailers and Consumers -- Role of CSR in Education: Special Emphasis on India -- Information Security - Component of Corporate Social Responsibility -- How Socially Responsible are the Romanian Listed Companies? -- Human Capital and Impact on Sustained Economic Growth in Romania -- Economic, Social and Territorial Cohesion a Priority for Poland, Romania, Hungary and Bulgaria – Comparative Analysis on Social Cohesion -- The Impact of Non-Financial Reporting on Stock Price. A Case Study of Romanian and Bulgarian Listed Companies -- Corporate Social Responsibility: an Analysis of Romanian Banks -- Isomorphisms

Sommario/riassunto

Between Financial and Sustainability Accounting -- Voluntary Tax Compliances as a form of Social Responsibility. .

This book presents the latest evidence on, and new approaches to, the development of Corporate Social Responsibility in emerging and established economies. To do so, it examines a broad range of industries, from fashion to banking, and various aspects, like accounting, information security, and human resource management. Special emphasis is placed on the role of education. The case studies gathered here analyse both small and medium sized companies, as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility, provides student teaching cases for courses on CSR and sustainable management, and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations.