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Nota di contenuto	1. Introduction: Cultural Capitalism the (Post)Yugoslav Way -- 2. The Strange Absence of Capital(ism) -- 3. Fictions of Crime in a State of Exception -- 4. Rethinking Class in Socialist Yugoslavia: Labor, Body, and Moral Economy -- 5. The Restoration of Capitalism after Yugoslavia: Cultural Capital, Class and Power -- 6. Class and Culture in Yugoslav Factory Newspapers -- 7. Post-Yugoslav Notes on Marx's Class Theory and Middle Class Classism -- 8. On Yugoslav Market

Socialism through Živojin Pavlovi's *When I Am Dead and Pale* (1967) -- 9. Against Capitalism from the Stalinist Cellar: The Balkan Spy in the Post-Yugoslav Context -- 10. The Contested Place of the Detached Home in Yugoslavia's Socialist Cities -- 11. Yugoslavia Looking Westward: Transnational Consumer Contact with Italy during the 1960s -- 12. Popular Hybrids the Yugoslav Way: What a Girl Would Buy for Her Pocket Money -- 13. Protesting for Production: The Dita Factory Occupation and the Struggle for Justice in Bosnia and Herzegovina -- 14. The Politics of (Post)Socialist Sexuality: American Foreign Policy in Bosnia and Kosovo -- 15. The Strange Case of Yugoslav Feminism: Feminism and Socialism in "the East" -- 16. Cultural Politics in (Post)Socialist Croatia: The Question of (Dis) Continuity -- 17. Neoliberal Discourse and Rhetoric in Croatian Higher Education -- 18. Yugoslavia after Yugoslavia: Graffiti about Yugoslavia in the Post-Yugoslav Urban Landscape.

Sommario/riassunto

This edited volume explores the cultural life of capitalism during socialist and post-socialist times within the geopolitical context of the former Yugoslavia. Through a variety of cutting edge essays at the intersections of critical cultural studies, material culture, visual culture, neo-Marxist theories and situated critiques of neoliberalism, the volume rethinks the relationship between capitalism and socialism. Rather than treating capitalism and socialism as mutually exclusive systems of political, social and economic order, the volume puts forth the idea that in the context of the former Yugoslavia, they are marked by a mutually intertwined existence not only on the economic level, but also on the level of cultural production and consumption. It argues that culture-although very often treated as secondary in the analyses of either socialism, capitalism or their relationship-has an important role in defining, negotiating, and resisting the social, political and economic values of both systems.
