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Nota di contenuto	From Separatism to Community: The Origins of the United Jewish Appeal -- The War Years: 1939-1945 -- The First \$100,000,000 Campaign: 1946 -- American Jewry's Campaign of Sacrifice: 1947 and Campaign of Destiny: 1948 -- Henry Montor's Final Two Campaigns: 1949-1950 and the Joseph H. Schwartz Years: 1951-1955 -- The "Big Giver" -- The View From the Top: Herbert Friedman's Reign: 1956-1969 -- The American Jewish Philanthropic Response to the Six Day and Yom Kippur Wars -- The "Management Team:" The Increased Role of Lay Leaders and Professional Staff in the 1970s -- Project Renewal -- Problems and Prospects.
Sommario/riassunto	The United Jewish Appeal (UJA) was the primary Jewish philanthropic umbrella organization until it was combined with another philanthropic organization in 1999. Using original archival research, this volume traces the history of the UJA from its origins to 1982.