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Nota di contenuto

1. Introduction: Advancing Entrepreneurship Education in Universities
- 2. Entrepreneurship: Origins and Nature -- 3. Teaching Entrepreneurship: International Contexts and Progress -- 4. Enterprising Universities and Industrial Ecosystems -- 5. The Entrepreneurship Education Stakeholder within Universities -- 6. Entrepreneurship Education Futures and Learning Spaces -- 7. Conclusion: Moving Entrepreneurship Education Forward for Teaching and Support.

Sommario/riassunto

In the context of the changing nature of universities, this book discusses the progression of enterprise and entrepreneurship education, and conceptualises 'best practice' with the aim of enhancing teaching and support for entrepreneurs. Including an overview of entrepreneurship, teaching entrepreneurship, enterprising universities and industrial eco-systems, the author also discusses stakeholder theory and analysis, concluding with a perspective on effective and enterprising learning spaces. An insightful read for researchers, educators and policy-makers, this comprehensive overview provides up-to-date literature and case studies to describe the need for entrepreneurship education, its growth, the influence of key institutional stakeholders, and the future of programme delivery and assessment.