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Nota di contenuto	Goal Cascade of Family Enterprise's Strategy -- Family Enterprises as Research Objects -- Theoretical Side: Results, Model Building and Discussion -- The Practical Side: Pragmatic-Normative Implications.
Sommario/riassunto	Growth is one of the central strategic topics in management science. A growing enterprise embodies success and growth supports the longevity of the business. In her book Laura Seibold provides an overview of the literature on general growth components and different theoretical growth models with a special focus on family enterprises. The author formulates a comprehensive model of how growth can be achieved in family firms. This derived model combines the insights from general growth theory, family specific literature and the insights of top family firm leaders. Contents Goal Cascade of Family Enterprise's Strategy Family Enterprises as Research Objects Theoretical Side: Results, Model Building and Discussion The Practical Side: Pragmatic-Normative Implications Target Groups Scholars and students of business sciences, family enterprise scholars Manager and

owners of family enterprises About the Author Laura Seibold studied business administration and economics at the Universities of Frankfurt, Vancouver and Friedrichshafen. In her studies she focused on growth of large well-established family business which show growth spurts in later generation. She is member of a German business family, operating in mechanical and software engineering.
