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Titolo	Sustainability in the Textile and Apparel Industries [[electronic resource]] : Consumerism and Fashion Sustainability // edited by Subramanian Senthilkannan Muthu, Miguel Angel Gardetti
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Descrizione fisica	1 online resource (VII, 168 p. 45 illus., 39 illus. in color.)
Collana	Sustainable Textiles: Production, Processing, Manufacturing & Chemistry, , 2662-7108
Disciplina	363.731
Soggetti	Economic geography Sustainable development Textile industry Manufactures Motivation research (Marketing) Economic Geography Sustainable Development Textile Engineering Manufacturing, Machines, Tools, Processes Consumer Behavior
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter1: Do sustainability labels make us more negligent? Rebound and moral licensing effects in the clothing industry -- Chapter2: Sustainability in the apparel industry, The role of consumers' fashion consciousness -- Chapter3: Consumption: Will tomorrow's consumption be completely and absolutely disruptive? -- Chapter4: Does advertising appeal type make a difference? A new sustainable fashion product by a luxury and mainstream brand -- Chapter5: Environmental and social sustainability in fashion: A case study analysis of luxury and mass-market brands -- Chapter6: Clothing disposal and sustainability -- Chapter7: Community, local practices and cultural sustainability -- A case study of Sambalpuri Ikat Handloom -- Chapter8:

Sommario/riassunto

This book is part of a five-volume set that explores sustainability in textile industry practices globally. Case studies are provided that cover the theoretical and practical implications of sustainable textile issues, including environmental footprints of textile manufacturing, consumer behavior, eco-design in clothing and apparels, supply chain sustainability, the chemistry of textile manufacturing, waste management and textile economics. The set will be of interest to researchers, engineers, industrialists, R&D managers and students working in textile chemistry, economics, materials science, and sustainable consumption and production. This volume focuses on sustainability aspects of consumerism and fashion, emphasizing the environmental issues that stem from textile care and disposal, and how many of these practices detrimentally impact the environment. Also addressed is the role of consumer knowledge and behavior associated with the clothing industry that may exacerbate these issues, and what can be done to better inform consumers about more sustainable options available to them. The case studies presented cover environmental and social sustainability in the clothing industry, and sustainable development in luxury fashion networks.
