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Disciplina	303.482
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; List of Contributors; List of Figures; Placing Scale: An Introduction; Part I: Theorizing Scale; Introduction: Theorizing Scale; 1 Beyond Global vs. Local: Economic Politics Outside the Binary Frame; 2 The Urban as an Object of Study in Global Cities Literatures: Representational Practices and Conceptions of Place and Scale; 3 "Globalization," the "Regulation Approach," and the Politics of Scale; 4 Retheorizing the Scale of Globalization: Topologies, Actor-networks, and Cosmopolitanism; Part II: Rhetorics of Scale; Introduction: Rhetorics of Scale 5 "Adventure Travel for the MindR": Analyzing the United States Virtual Trade Mission's Promotion of Globalization through Discourse and Corporate Media Strategies6 Popular Culture, Academic Discourse, and the Incongruities of Scale; 7 Maintaining National Identity at the Border: Scale, Masculinity, and the Policing of Immigration in Southern

California; Part III: Scales of Praxis; Introduction: Scales of Praxis; 8
Contested Land

Sommario/riassunto

At a time when references to things 'global' have gained more currency than ever, this book explores the nexus of power and space behind the politics of geographical scale.; Explores the nexus of power and space behind the rescaling of contemporary social, economic and political life.; Organized into three sections on theorizing scale, the discourses and rhetorics of scale, and scales of activism.; Will stimulate discussion about how conceptions and visions of scale inform all aspects of social life.

2. **Record Nr.**

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Autore

Morini Marco

Titolo

Lessons from Trump's Political Communication : How to Dominate the Media Environment / / by Marco Morini

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Soggetti

Communication in politics
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Nota di contenuto

Chapter 1. Disintermediator-in-Chief -- Chapter 2. The Permanent Campaigner -- Chapter 3. The Clowning Performer -- Chapter 4. The Fascist Rhetor (The Incendiary Populist) -- Chapter 5. Exploiting the media ecosystem.

Sommario/riassunto

This book explores Donald Trump's political communication as a candidate and in the first two years in office. The 45th US President is dominating the media system and 'building the agenda' through the combined action of five strategies. He disintermediates his communication and manufactures a permanent campaign climate based on strong and inflammatory language to attract a constant and decisive media coverage. In disarticulating old-style political rhetoric, he privileges emotions over contents, slogans above thought. Trump's jokes, mockeries and distinct rhetoric – showing similarities to rhetorical strategies of Nazis during the 1930s – help him impersonate the populist 'everyday man' who fights against the elites. His dominance of the news cycle also reflects a desire for higher TV ratings and Web traffic numbers. Essentially, Trump has critically exploited the media's news logics and taken advantage of the American public's lack of trust in journalism. Marco Morini is Assistant Professor in Political Science at the University of Rome "La Sapienza", Italy. Previously, he was Jean Monnet Fellow at the Robert Schuman Centre at the European University Institute, Assistant Professor in Political Science at the International University of Sarajevo, and Post-Doctoral Research Fellow in Sociology at Macquarie University. His main research interests are political communication, comparative politics, and US Politics.
