

1. Record Nr.	UNINA9910377822203321
Titolo	Organizational Mindset of Entrepreneurship : Exploring the Co-Creation Pathways of Structural Change and Innovation // edited by Veland Ramadani, Ramo Palali, Léo-Paul Dana, Norris Krueger, Andrea Caputo
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2020
ISBN	3-030-36951-X
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (xv, 233 pages) : illustrations
Collana	Studies on Entrepreneurship, Structural Change and Industrial Dynamics, , 2511-2023
Disciplina	658.421
Soggetti	Entrepreneurship Personnel management Management Industrial management Industrial psychology Industrial organization Human Resource Management Innovation/Technology Management Industrial and Organizational Psychology Industrial Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Organisational Mindset of Entrepreneurship: An Overview -- Entrepreneurial Leadership and Its Impact on the Emergence of Entrepreneurial Ventures -- Too Much of a Good Thing? Employee Human Capital and the Accelerated Internationalization of Belgian Small and Medium-Sized Companies -- Entrepreneurial Mindset and SMEs' Sustainability -- Exploring the Effects of Learning Organization on Innovative Work Behaviours of White-Collar Workers: Sample from Turkey -- Features of the Entrepreneurial Mindset of SMEs' Owners in the Moldavian Unfriendly Environment -- Skill Sets, Employee Types, And Strategies for Remediation: Analytical and Clinical Considerations for the Workplace -- Human Capital and Innovation: An Analysis of the

Western Balkans -- Entrepreneurial Marketing Mindset: What  
Entrepreneurs Should Know -- Corporate Entrepreneurship: From  
Structures to Mindset.

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Sommario/riassunto

This book focuses on how to promote innovation and an entrepreneurial mindset within organizations in the context of structural changes. It highlights the importance of internal marketing of innovation and ideas among employees, of creating collaborative spaces, and of company leaders promoting collaboration. The key aspect in all contributions gathered here is to understand the co-creation paths of structural change and innovation, and how they contribute to competitive advantage. The respective chapters address topics such as intrapreneurship, organizational mindset, creating an entrepreneurial orientation, strategic leadership, and internal & external organizational networking. All contributions are based on the latest empirical and theoretical research, and provide key findings and concrete recommendations for organizations.

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