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Nota di contenuto	Preface: My Own Bus Story -- Acknowledgements -- Introduction: We Need to Unleash the Bus -- What Makes People Choose the Bus?- Make the Bus Frequent -- Make the Bus Fast and Reliable -- Make the Bus Walkable and Dignified -- Make the Bus Fair and Welcoming -- Gerrymandering the Bus -- Technology Won't Kill the Bus—Unless We Let It -- Building a Transit Nation -- Conclusion: Winning Mindsets and Growing Movements.
Sommario/riassunto	Buses can and should be the cornerstone of urban transportation. They offer affordable mobility and can connect citizens with every aspect of their lives. But in the US, they have long been an afterthought in budgeting and planning. Transit expert Steven Higashide uses realworld stories of reform to show us what a successful bus system looks like. Higashide explains how to marshal the public in support of better buses and argues that better bus systems will create better cities for all citizens. With a compelling narrative and actionable steps, Better Buses, Better Cities describes how decisionmakers, philanthropists,

activists, and public agency leaders can work together to make the bus a win in any city. .
