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   Nota di contenuto Part 1: Introduction -- Chapter 1: The Call for for Responsible Research in Business and Management -- Part 2: Methodologies for Responsible Business Research -- Chapter 2: Critical Realism: A Philosophy of Science for Responsible Business and Management Research -- Chapter 3: Identifying and Solving the Right Problem by Using Multidimensional Systems Thinking -- Chapter 4: Relational Objectivity as Responsibility in Management Research -- Chapter 5: Reflections on Standards for Responsible – and High-Quality – Research: A Call for Peace -- Chapter 6: Responsible Research and Diversity in Methods – Contributions of Mixed Methods Research for Better Business and a Better World -- Chapter 7: From Being Observed to Becoming an Active Participant: How Visual Research Methods Contribute to Producing Useful and Credible Knowledge -- Part 3: Getting Closer to Real World Business -- Chapter 8: Sustainable Value Management: Pluralistic, Multi-Criteria, and Long-term Decision Making -- Chapter 9: Responsible Research for Responsible Investment The JUST Capital Case Study -- Chapter 10: Obstacles to Sustainable Change in Business Practice.

Sommario/riassunto

This book gathers original, empirical and conceptual papers that address the complex challenges of conducting responsible research in the business and management professions. It includes contributions related to, and reflecting on, the vision of the Responsible Research in Business and Management (RRBM) network, which proposes that business can help provide a better world if it is informed by responsible research. The responsible research agenda requires new methods of scholarly assessment that include criteria for measuring impact, systemic solutions and practitioner relevance. Theories greatly influence business and management practices, and as the late Sumantra Ghoshal warned, bad management theories are destroying good management practices. The authors of this book believe that good management theories can help to create new and better business practices. László Zsolnai is a Professor and Director of the Business Ethics Center at the Corvinus University of Budapest, Hungary. He is the Chairman of the Business Ethics Faculty Group of the CEMS The Global Alliance in Management Education – and serves as President of the European SPES Institute in Leuven, Belgium. Mike Thompson is the Leader of People Services at Anthesis, the global sustainability services group. He was formerly a Professor of Management Practice at the China Europe International Business School (CEIBS) and is now a Visiting Professor at the Xi'an Jiaotong-Liverpool University in Suzhou, China. He is also an Adjunct Professor at the Gustavson School of Business, University of Victoria, BC. Mike is the Co-editor of The Macau Ricci Institute Journal.