1. Record Nr. UNINA9910821815703321

Autore	Frankl Milan
Titolo	Business decision-making : streamlining the process for more effective results / / Milan Frankl
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
Edizione	[First edition.]
Descrizione fisica	1 online resource (152 pages)
Collana	Quantitative approaches to decision making collection, , 2163-9582
Disciplina	658.403
Soggetti	Decision making
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 125-130) and index.
Nota di contenuto	What are heuristics? (Rules of thumb) -- How do business executives make decisions? (Do rules of thumb count?) -- When you do not decide, you have decided (Do not procrastinate) -- Why technology is not important--or is it? (Computers are dumb) -- Experience counts (What you do not know is important) -- Learn from your failures (Do not reinvent the wheel) -- Personal presence management (Your time is not yours) -- Safety first (Without it nothing else counts) -- People count (Show them) -- Quality is free (The devil is in the detail) -- Believe in numbers--but not too much (What you can measure, you might manage) -- The customer is always right (Most of the time) -- If it ain't broken, break it (Innovate) -- Managing errors (No blame) -- The dog ate my shipment (The inconceivable is not so) -- Let go of the banana (delegate) or (delegation pitfalls) -- Everybody knows the future (Is planning overrated?) -- Complexity is out--simplicity is in (Less is more) -- Meaningless choices (Decisions that do not matter) -- The bank manager is not your friend (Do not go to the bank with a problem) -- The government can help (This is not a joke) -- Do not quit your day job (Buying a lottery ticket is not winning the lottery) -- Endnotes -- Index.
Sommario/riassunto	I have summarized my 30-year experience as a business executive and professor of business in a book on business decision making on the basis of my professional experience and academic research. Rather than approaching this topic from an academic or a theoretical point of

	view, I have described a series of real-life business events that most executives encounter during their professional career. These events are written in form of "vignettes"--scripts, or sketch stories that illustrate the problem the executive (me or some of my colleagues in this case) faced, what was the decision that ensued, and the business consequences that followed (lessons learned). Each chapter contains some vignettes in form of anecdotal events that emphasize the decision-making process taking place, and lessons learned that ensued. This is not a book on theory or techniques--it is more a hands-on description of what happens when one encounters various "common" challenging business situations involving customers, employees, bankers, and so forth. I wrote this book over a period of about 3 years, hesitating to publish it because it relates to real-life events. Once modified to protect the "guilty," its material could be shared with others.

2.

Record Nr.	UNINA9910376227703321
Autore	Lamont Gary B
Titolo	Applied computing 2002 : proceddings [i.e. proceedings] of the 2002 ACM Symposium on Applied Computing, Universidad Carlos III De Madrid, Madrid, Spain, March 11-14, 2002
Pubbl/distr/stampa	[Place of publication not identified], : Association for Computing Machinery, 2002
Descrizione fisica	1 online resource (1200 p.;)
Collana	ACM Conferences
Disciplina	004
Soggetti	Application software Electronic data processing Engineering & Applied Sciences Computer Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph

3. Record Nr. UNINA9910557577503321

Autore	Turk Tom
Titolo	Marine Natural Products with Antifouling Activity
Pubbl/distr/stampa	Basel, Switzerland, : MDPI - Multidisciplinary Digital Publishing Institute, 2021
Descrizione fisica	1 online resource (158 p.)
Soggetti	Research and information: general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

Sommario/riassunto

Marine fouling affects most man-made surfaces temporarily or permanently immersed in the sea, causing important economic costs. Intense research is aimed at methods for preventing or reducing fouling development. The most widespread solution to inhibit fouling is to make surfaces unsuitable for settlers by coating them with antifouling paints containing toxic compounds. Most such antifouling agents give undesirable effects on nontarget species, including commercially important ones. The search for new nontoxic antifouling technologies has become a necessity, particularly after the ban of organotin compounds such as tributyltin (TBT), once the most widespread and used antifouling agent. Alternative organic and metal-based biocides are now used in antifouling paints, but their possible toxic effects on the aquatic environment are not yet fully understood. A nontoxic alternative for antifouling protection comes from the possibility of adopting natural antifouling compounds that are and may be found in marine sessile invertebrates like sponges, bryozoans, corals, and tunicates and in marine microorganisms. Such metabolites can prevent their producers from being fouled on by other organisms or be responsible for specific metabolic functions that may interfere with biofouling species adhesion. As natural marine compounds, they may inhibit settlement through a nontoxic mechanism without adverse effects to the environment. Such compounds could be developed into active ingredients of new antifouling coatings. So far, a rather limited

number of natural products antifoulants (NPAs) has been isolated from marine organisms, but a huge reservoir of compounds with potential antifouling activity is hidden in marine organisms. The Special Issue on Marine Natural Products with Antifouling Activity aims at the discovery of such compounds their activity, toxicity and potential application in environmentally friendly antifouling coatings.