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   Sommario/riassunto It is our great pleasure to welcome you to the 2018 International Joint
                      Workshop on Multimedia Artworks Analysis and Attractiveness
                      Computing in Multimedia - MMArt& ACM'18. This is the first time that
                      we join two workshops, i.e., International Workshop on Multimedia
                      Artworks Analysis (MMArt) and International Workshop on
                      Attractiveness Computing in Multimedia (ACM), in order to enlarge the
                      scope of discussion issues and inspire more works in related fields.
                      This is also the first time we host these two workshops at ACM
                      International Conference on Multimedia Retrieval (ICMR). Previously we
                      already had two successful and highly interactive MMArts and ACMs at
                      different venues. In this year's joint workshop, we will have one keynote
                      talk and six inspiring technical papers. The keynote talk will be given
                      by Dr. Takeshi Yamada from teamLab Incorporation. The six technical
                      papers are from Japan and Taiwan. We appreciate the contributions of
                      our respected keynote speaker and contributors of technical papers. We
                      wish MMArt& ACM 2018 be a small but highly interactive and enjoyable
                      workshop.